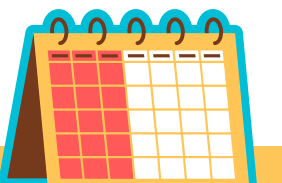
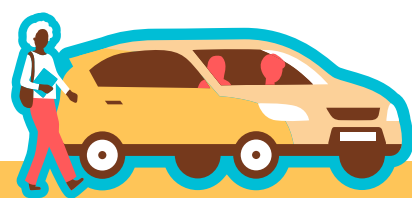


RIDE AMIGOS TRIP CALENDAR OVERVIEW



Melodi Yanik and Debbie Germer, Pierce County.
June 4, 2026

TOPICS

1. How we use the trip calendar
2. Data prep and transfer
3. Relationship with RideAmigos
4. Contracting and pricing

HOW WE USE THE TRIP CALENDAR

Rewards:

- Montly prize drawings
- Emergency Ride Home credits

Challenges:

- Annual Bike Everywhere Challenge, has a leaderboard

Features:

- Trip logging
- Ridematching
- Trip planning
 - You can add layers; we added light rail/train station addresses
- Overall savings dashboard

DATA PREP

A lot of data clean up!

What worked well:

- Able to carry user, ETC, employer data over.
- Almost anything on the website is customizable including welcome emails, branding, widgets, etc.
- Email domains can be funneled into a network, such as @piercecountywa.gov -> Pierce County

What didn't work well:

- Could not transfer trip data over.
- No strategy on how to prepare users for the transition
- No pledge tool

RELATIONSHIP WITH RIDEAMIGOS

- **A lot of independence**
 - Freedom to create different incentives, challenges on our own
 - Tango gift card integration
 - More features we do not use such as carpool and vanpool inventory
 - We troubleshoot with calendar users
 - Loop in RA team if we can't fix it.
- **RA is always improving**
 - RA is quick to make fixes and fulfill requests
 - Always working on system-wide improvements but not always consulting clients on those improvements.
 - Clients can initiate improvements, ask for examples and to see other dashboards
 - Feedback cannot always be accommodated if it requires a system-wide update

CONTRACTING AND PRICING

Contracting:

- Using federal Congestion Mitigation and Air Quality (CMAQ) grant
- Competitive Request for Proposal process
- Under Contract October 2023

2023 Pricing:

- Implementation fee: \$5,000
- Annual fee: \$32,500
- Annual fee going up
- App at an additional cost

Thank you!

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