

Transportation Demand Management Technical Committee



Meeting Minutes

June 4, 2026
10:00 AM – 12:00 PM

Microsoft Teams

Meeting decisions: None

The mission of the Transportation Demand Management (TDM) Technical Committee and Executive Board is to:

- *Improve quality of life for Washington residents by shaping statewide TDM policies.*
- *Support innovative and successful TDM programs.*
- *Influence broad TDM goals, targets, and policies.*
- *Elevate TDM's role in advancing public health, economic vitality, climate goals, and thriving communities.*

Attendance:

TDM Technical Committee member	Present?
Kerri Woehler, chair	No
Alan Adolf	Yes
Priya Balan	Yes
Angie Coulter	No
Greg Garrett	Yes
Olivia Kahn	Yes
Veronica Jarvis, vice chair	Yes
Eric Jonsson	Yes
Renée Martine	Yes
Ina Percival	Yes
Staci Sahoo	Yes
Nicholas Swan	Yes
Dustin Watson	Yes
LeAnn Yamamoto	Yes
Joel Barnett (non-voting member)	No
Alyssa Shaw (non-voting member)	Yes

TDM Executive Board member	Present?
Ken Casavant	Yes
Christine Cooley	No
Richard de Sam Lazaro	No
Cathy Fazio	Yes
Jessica Gehle	No
Celeste Gilman	No
Eric Hansen	No

TDM Executive Board member	Present?
Kirk Hovenkotter	No
Ric Ilgenfritz	No
Veronica Jarvis	Yes
Laura Johnson	No
Charles Knutson	No
Julie Meredith	No
Chris O'Claire	No
Karl Otterstrom	No
Travis Phelps	No
Lua Pritchard	No
Matt Ransom	No
Melanie Truhn	No
Ted Vanegas	Yes

Washington State Department of Transportation (WSDOT) staff present: Maya Agarwal, Wren Barulich, Ricardo Gotla, Kelly Lauderdale, Allyson Ruppenthal, Sasha James, Don Chartock

Welcome:

Meeting convened at 10:02 a.m. by Veronica Jarvis.

Veronica welcomed the transportation demand management (TDM) technical committee, implementers, and partners, and took the roll call of committee members.

Announcements:

Wren – We will have a WSDOT data team presentation at the July 2 meeting on the commute trip reduction (CTR) survey tool data and calculations; and potentially including a summary of CTR data, statewide drive alone rate (DAR), and potential improvements to the survey tool.

Maya - Next meeting (July 2) will be first piloted TDM Executive Board/TDM Technical Committee joint meeting. Please send any agenda items/ideas that you may have to: tdm@wsdot.wa.gov

Maya shared:

World Cup (travel tools; not an exhaustive compilation):

[Sound Transit: "Countdown to this summer's soccer tournament!" World Cup](#), includes links on how to take transit during the tournament and taking transit to the matches.

[Know Before You Go](#)

[SEA26 Soccer](#)

[WSDOT Travel Information](#)

[Bellair Charters and Airporter](#)

Others shared in the meeting chat:

World Cup is being promoted on RSO for ride matching:

<https://rideshareonline.icarpool.com/en/login.aspx>

Developed in time for FIFA, "Transit Accessibility Resources Across the Region" -

<https://tcat.cs.washington.edu/regionalaccessibilityresources/>

Maya shared the following resource:

Bike parking: [APBP Bicycle Parking Solutions](#)

Public comment – Veronica Jarvis

Ricardo announced the Washington State Ridesharing Organization (WSRO) conference is coming up September 20-22: [WSRO 2026 Conference](#). WSRO is soliciting topics/speakers: [Join us for the 2026 WSRO Conference](#).

At WSRO we will have a TDM Executive Board/TDM Technical Committee joint workshop. Potential topics: roles/responsibilities for TDM Technical Committee and preparing for 2027 legislative session. We are proposing to meet in Wenatchee the day before the formal conference begins, on Sunday, Sep. 20, for a TDM Executive Board/TDM Technical Committee joint workshop (not an official board meeting). An informal poll of committee members indicated some interest and support for this idea. We will follow up with more details.

Comment: Please let committee members know the date/time of the workshop so that we have plenty of time to book travel accordingly.

Rideshare Online (RSO) status update – Wren Barulich

Wren shared a [presentation](#) viewed by the previous RSO working group, about working with [Washington State Department of Enterprise Services \(DES\)](#). Wren introduced Pierce County, which has used RideAmigos for its calendaring software, rather than RSO.

Transportation Demand Management (TDM) software solution overview (Pierce County) – Debbie Germer, Melodi Yanik (Pierce County)

Debbie and Melodi shared a [presentation](#) about Pierce County's relationship with RideAmigos, who is among the DES vendors.

Pierce County stopped using RSO several years ago, when it started using its own custom trip calendar. Pierce County used its own calendar for over a decade, and later moved to a RideAmigos software product in 2024. Pierce County was able to transfer user data from their custom calendar to the RideAmigos platform.

Pierce County navigated the public [Ride Together Pierce](#) trip calendar website and shared some of the features Pierce County uses:

Welcome page and announcements

Emergency Ride Home information and agreement

Challenges such as Bike Everywhere Challenge

Achievements that users can earn
Trip logging

Group discussion:

Question: Can employee transportation coordinators (ETCs) access their employees' data?

Answer: Yes, they can pull reports, do promotions, etc. Another benefit to the software is that we don't have to make our own training materials; RideAmigos provides training for us. We can forward ETCs to the RideAmigos training.

Question: Is the pricing based on users?

Answer: Pricing is based on the size of Pierce County, not by individual user.

Question: Has there been any increase in emergency ride home usage, because it is so straightforward on Pierce County's site?

Answer: Yes, there has been a slight increase in users. We have had some people using emergency ride home improperly, but it still is not used much. To address the improper use we have strengthened some of the emergency ride home rules. It's great to offer this program to the community, and we don't spend much money on this part of the program.

Question: Do you charge emergency ride home to your CTR grant?

Answer: No, but we use the CTR grant for some promotional materials.

Question: How many individual users did you have at the time you went to RideAmigos?

Answer: Approximately 1,500 active users (have logged a trip in the last 2 years). We're at approximately 3,200 users now.

For additional information please contact:

melodi.yanik@piercecounitywa.gov and debbie.germer@piercecounitywa.gov

World Cup TDM strategies and collaboration (Pierce Transit) – Sasha James, Nathan BeVelle (Pierce Transit)

Sasha introduced Pierce Transit, who has done significant preparation for World Cup.

Nathan shared a [presentation](#) on Pierce Transit's planned World Cup activities for their fan zone, collaboration with tribes, and development of unique routes and TDM strategies.

Pierce Transit is planning numerous events in advance of the first World Cup match in the region on June 15. June 19 will also be a big event day, as the USA vs. Australia match occurs on Juneteenth.

Question: Does the fan-zone express have General Transit Feed Specification (GTFS) data in the Pierce Transit feed so it shows up in trip planners? I don't see it, but we will do our best to promote it.

Answer: Unsure; will find out and provide response back.

WSDOT 2024 Highway System Plan: follow-up update - Jeremy Jewkes (WSDOT Multimodal Planning Division)

Jeremy shared a [presentation](#). The Highway System Plan covers all state highways and includes all modes that touch the system. Jeremy touched on where this plan fits with other WSDOT plans, groupings of highway programs, the plan's outreach process, and the scenarios analyzed in the plan.

Implementers' open forum – Veronica Jarvis, All

The purpose of the open forum is to give implementers and partners an opportunity to share:

Issues, challenges, other relevant matters

Announcements

[ACT Conference 2026](#): July 26-29, Philadelphia.

A reminder that [Regional Mobility Grant](#) applications are due at the end of this month.

Seattle is distributing over 1,400 free World Cup match tickets to local youth and their caregivers: <https://kingcountymetro.blog/2026/06/04/city-of-seattle-seattlefwc26-and-king-county-metro-partner-to-provide-local-youth-access-to-fifa-world-cup-2026-matches/>. To promote inclusivity and remove barriers, King County Metro is partnering with Seattle to provide dedicated shuttle services for select nonprofit recipient groups.

Meeting adjourned at 11:27 a.m.

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