

Transportation Demand Management Technical Committee



Meeting Agenda

June 4, 2026
10:00 AM – 12:00 PM

Microsoft Teams

The mission of the Transportation Demand Management (TDM) Technical Committee and Executive Board is to:

- *Improve quality of life for Washington residents by shaping statewide TDM policies.*
- *Support innovative and successful TDM programs.*
- *Influence broad TDM goals, targets, and policies.*
- *Elevate TDM's role in advancing public health, economic vitality, climate goals, and thriving communities.*

Time	Agenda item
10:00 – 10:15 AM	Welcome, roll call, and icebreaker – Kerri Woehler
10:15 – 10:20 AM	Announcements – Kerri Woehler, Others
10:20 – 10:25 AM	Public comment – Kerri Woehler
10:25 – 10:35 AM	Rideshare Online status update – Wren Barulich
10:35 – 10:55 AM	Transportation Demand Management (TDM) software solution overview (Pierce County) – Debbie Germer, Melodi Yanik (Pierce County)
10:55 – 11:00 AM	Break
11:00 – 11:10 AM	World Cup TDM strategies and collaboration (Pierce Transit) – Sasha James, Nathan BeVelle (Pierce Transit)
11:10 – 11:35 AM	<u>WSDOT 2024 Highway System Plan</u> : follow-up update - Jeremy Jewkes (WSDOT Multimodal Planning Division)
11:35 – 11:45 AM	Implementers' open forum – Kerri Woehler, All
11:45 AM	Closing remarks – Kerri Woehler

Next meetings:

- TDM Technical Committee/TDM Executive Board Joint Meeting: July 2026 (date to be confirmed); 10:00 a.m. – 12:00 p.m.
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