

Transportation Demand Management Technical Committee



Meeting Minutes

February 5, 2026
10:00 AM – 12:00 PM

Microsoft Teams

Meeting decisions: None

The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Attendance:

TDM Technical Committee member	Present?
Kerri Woehler, chair	Yes
Alan Adolf	Yes
Mary Anderson	No
Priya Balan	Yes
Joel Barnett (non-voting member)	No
Angie Coulter	Yes
Greg Garrett	Yes
Maggie Derk (proxy for Olivia Kahn)	Yes
Veronica Jarvis, vice chair	Yes
Renée Martine	Yes
Ina Percival	Yes
Staci Sahoo	Yes
Nicholas Swan	Yes
Dustin Watson	Yes
LeAnn Yamamoto	No

TDM Executive Board member	Present?
Cecelia Black	No
Ken Casavant	No
Christine Cooley	No

TDM Executive Board member	Present?
Richard de Sam Lazaro	No
Cathy Fazio	Yes
Jessica Gehle	No
Celeste Gilman	No
Eric Hansen	No
Kirk Hovenkotter	No
Ric Ilgenfritz	No
Veronica Jarvis	Yes
Laura Johnson	No
Charles Knutson	No
Julie Meredith	No
Chris O'Claire	No
Karl Otterstrom	No
Travis Phelps	No
Lua Pritchard	No
Matt Ransom	No
Melanie Truhn	No
Ted Vanegas	Yes

Washington State Department of Transportation (WSDOT) staff present: Maya Agarwal, Kelly Lauderdale, Sasha James, Wren Barulich, Sylvia Crum, Ricardo Gotla, Kendra Trachta, Don Chartock

Welcome:

Meeting convened at 10:01 a.m. by Kerri Woehler.

Kerri welcomed the transportation demand management (TDM) technical committee, implementers, and partners, and took the roll call of committee members.

Announcements:

Please join the TDM executive board meeting February 19 ([Meeting Calendar](#)) for some very interesting agenda items: Switch Your Trips 2025 recap and panel discussion with several of our partners, World Cup TDM strategies with WSDOT staff, and "Bussin' Basics!" with Community Transit.

Pre-applications for [Regional Mobility Grants](#) have opened in the Grants Management System. This grant supports your efforts to reduce congestion and strengthen community connections. Please note that pre-applications must be reviewed before you can submit a full grant application. We encourage you to apply.

March 5: [Association for Commuter Transportation \(ACT\) Cascade Chapter](#) is gathering at [Seattle Museum of History & Industry \(MOHAI\)](#) to view [Riding Together: 135 Years of Cycling in Seattle](#).

Public comment:

No comments.

Legislative coordination update – Veronica Jarvis

Because the TDM technical committee believes that it is important to communicate to state legislators the value that the commute trip reduction (CTR) program delivers to communities across state, the TDM technical committee has convened a legislative working group that meets monthly, scheduled a Hill Day, and requested meetings with legislators for one-on-one meetings.

Hill Day was January 29, 2026. Thirty CTR/TDM practitioners convened in Olympia to talk to legislators about CTR and TDM. Among participants there was significant energy and eagerness to tell stories about the ways that TDM works in their organizations, worksites, and jurisdictions. Thanks to those who assisted with and participated in this effort, it was a great success.

During Hill Day the group met with several legislators, and staff, to talk about the concept and practice of CTR/TDM, the tailored implementation of CTR/TDM in various regions around the state, funding, and two bills: [House Bill 2307 \(Modifying the time component of various definitions for purposes of commute trip reduction\)](#), and [House Bill 1043 \(Extending the commute trip reduction tax credit\)](#). Representative Sharon Wylie sponsors House Bill 1043. Rep. Wylie is retiring after this year; if House Bill 1043 does not pass through the legislature, the TDM technical committee will need a new legislative champion for the CTR tax credit.

Michael Leach provided an update on the work that Move Redmond is leading on House Bill 2307, which proposes removing language from the existing CTR law that requires employees to commute to work between 6:00 AM to 9:00 AM for the worksite to be affected by the CTR law. There was a hearing on January 21, 2026, on the bill, with several people providing testimony and signing support. Currently the bill is in executive committee, and advocates for the bill hope that it will soon pass out of the house transportation committee.

Question: What does the TDM technical committee legislative working group see as next steps?

Answer: The group is looking at additional costs that would come about because of either bill's passage. The group is tracking both bills and making sure that legislators understand: if either bill passes the legislative session, there will need to be changes in the budget to reflect their passage. If neither bill moves forward, then the group will start strategizing to get them passed next year. The group recognizes that legislative work is a long-term effort.

Puget Sound Regional Council (PSRC) draft regional CTR plan – Wren Barulich, Gil Cerise

Wren shared that the TDM technical committee has a process to approve CTR 4-year plans. PSRC's presentation today presents the achievements of PSRC's draft regional CTR plan, but PSRC is not asking the TDM technical committee to approve the plan at

today's meeting. PSRC's CTR 4-year plan will come before the TDM technical committee for approval at the March meeting.

Gil shared a [presentation](#) on PSRC's work on its draft regional CTR plan so far, and mentioned that the plan is in its public comment period presently.

Implementers' open forum – Kerri Woehler, All

The purpose of the open forum is to give implementers and partners an opportunity to share issues, challenges, other relevant matters, and announcements.

Comment: City of Seattle DOT's [Flip Your Trip](#) Summer 2025 Campaign won a first place award in the [American Public Transportation Association \(APTA\)](#) 2026 AdWheel Awards competition for communications, marketing, and customer experience. First place winners will be recognized and presented with certificates on-stage during the AdWheel Awards Luncheon at APTA's 2026 [MCX Workshop](#) in Savannah, GA, which runs from February 22-25.

Comment: A TDM technical committee member shared that they have been hearing a lot of information about [WSDOT's Revive I-5 project](#); thanks to [Seattle Department of Transportation](#) for its communication about the project.

Comment: [Association for Commuter Transportation \(ACT\)](#) continues to do a monthly roundtable discussion group about TDM for events, with many interesting speakers. The discussion group will be learning about payment options for events at the February 25 meeting. The series can help TDM practitioners develop TDM strategies for events that they could implement with partners in their areas. Please see the [ACT event calendar](#) for upcoming dates and information.

Question: A TDM technical committee member requested ideas and strategies for contacting large employers in their area, and a meeting attendee offered to help.

Staci Sahoo shared that King County Mobility Coalition will be hosting a FIFA readiness panel at its next King County Mobility Coalition meeting, on Tuesday, February 17th from 9:30 a.m. -11:30 a.m. on Zoom, for those in the Central Puget Sound region who are interested in discussing Federation Internationale de Football Association (FIFA) World Cup 2026. Find details on King County Mobility Coalition's [calendar](#). Staci also offered to share details on the meeting; please email her at ssahoo@hopelink.org if you are interested.

Meeting adjourned at 10:59 a.m.

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