

Puget Sound Regional Council Draft Regional CTR Plan

WSDOT TDM Technical Committee
February 5, 2026



Puget Sound Regional Council



We are leaders in the region to realize equity for all. Diversity, racial equity and inclusion are integrated into how we carry out all our work.

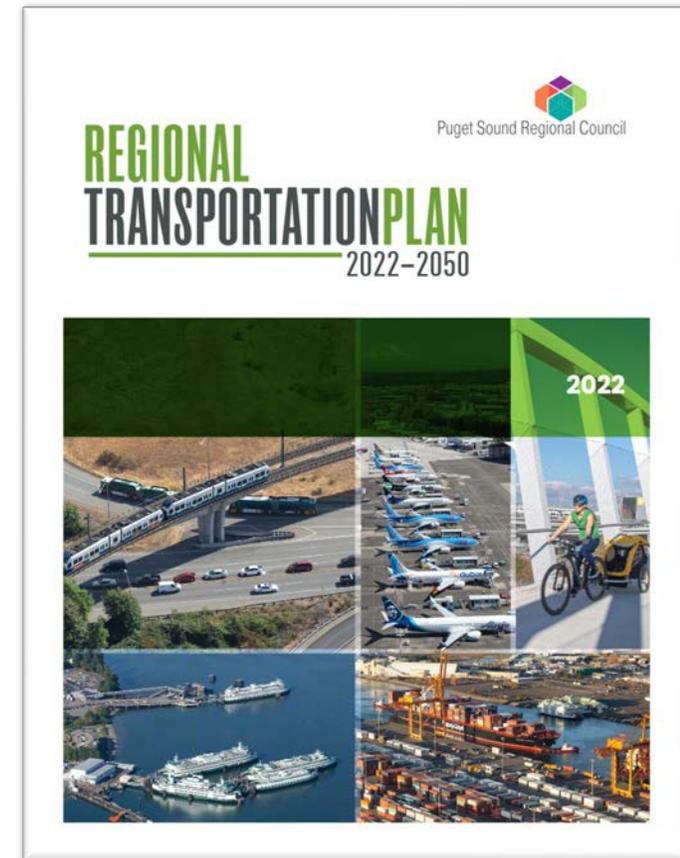
psrc.org/equity

TDM in the next Regional Transportation Plan



What is a Regional Transportation Plan?

- Long-range plan (20+ years) identifying all transportation investments into the future across the region
- Guided by state and federal requirements, regional policies
- Built from local and state plans
- Must include information on how the full plan will be funded into the future
- Regional scale planning, but local implementation



Where is TDM specifically called out in the RTP?

The RTP is a TDM plan

Supports the goal of reducing or shifting drive-alone trips

Commuter Trip Reduction Plan

Focused only on CTR

Includes elements required by WSDOT



Draft Plan Highlights

- Significant progress on regional priorities
 - *33% growth in people and jobs by 2050*
 - *20% growth in total VMT, 12% reduction in VMT per capita*
 - *An almost tripling of transit trips by 2050*
 - *Walking and biking trips grow 83% and 58%, respectively*
 - *83% reduction in greenhouse gas emissions*



Transportation System Visualization Tool

Click to Expand & Select Layers +

Projects / Transportation Investment

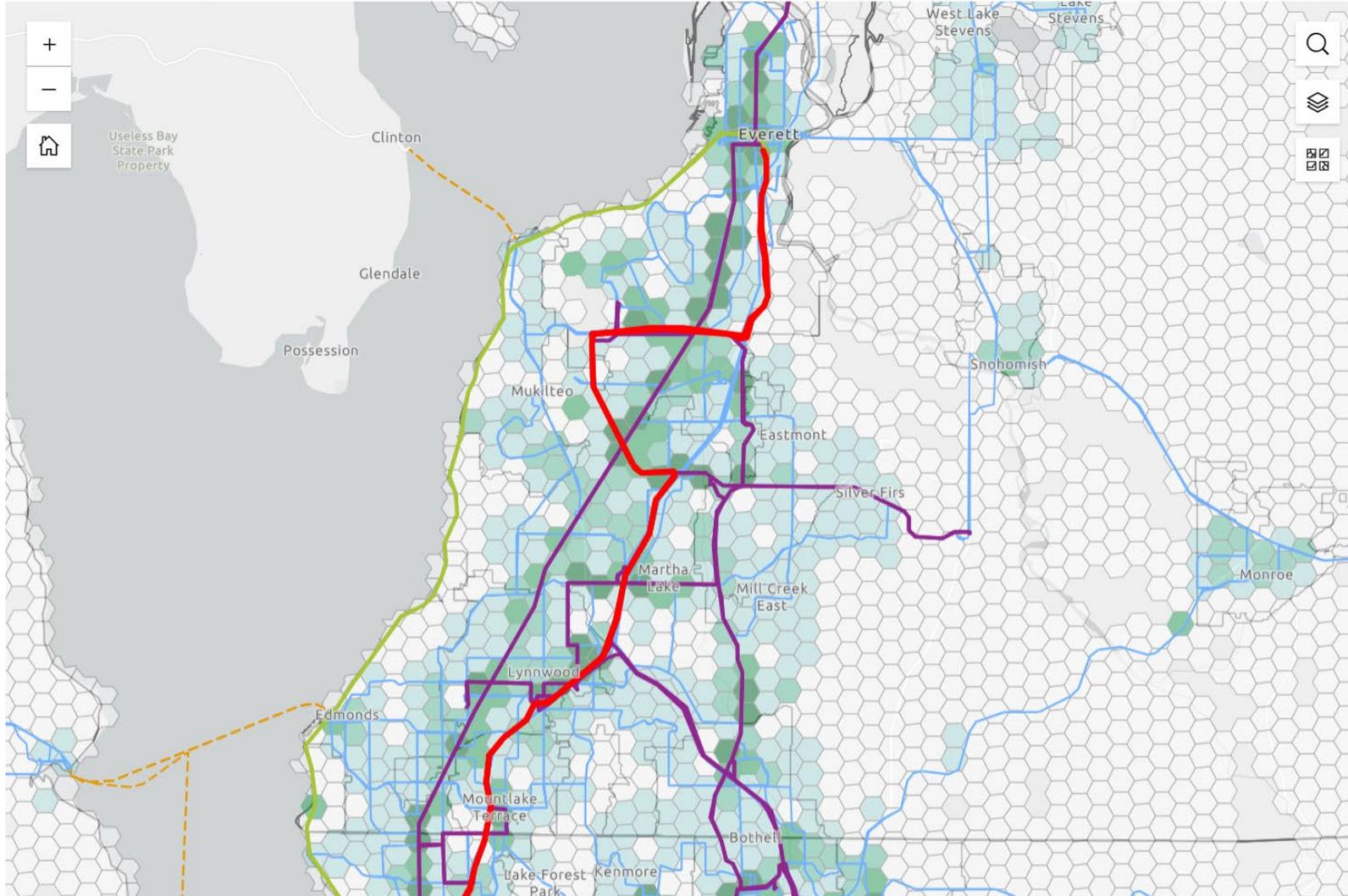
Transit

- Public Transit Routes (2050)
- Public Transit Stops (2050)
- ADA Paratransit Services
- Mobility-on-Demand

Pedestrian & Bicycle Facilities +

Freight +

Roadways +



Light Rail

Streetcar / Monorail

Commuter Rail

Bus Rapid Transit

Bus

Ferry

People & Jobs / Transit-Supportive Densities (2050)

Density of People & Jobs

Per Acre

- At Least 40 people + jobs (HCT)
- At least 25 people + jobs (Frequent Service)



Schedule to Plan Adoption

Public comment period open from December 15 to February 2, 2026

Additional outreach conducted to focus groups, key stakeholders

February through April 2026 – PSRC's boards review public comments, finalize plan document

May 28, 2026 – General Assembly plan adoption



Regional Commute Trip Reduction Plan



Requirements for Regional CTR Plan

Content requirements for regions

Performance targets

1. List your region's CTR performance target(s).
2. List the base value you'll use for each performance target (if applicable).
3. Describe the method you used to determine the base value for each target (if applicable).
4. Describe how you'll measure progress toward each target.

Strategies for achieving targets

5. Describe the services and strategies your region will use to achieve CTR performance targets.
6. Describe the regional transportation demand management technologies that will be used to deliver CTR services and strategies.

Financial plan

7. Describe your financial plan.

Engagement

8. Describe engagement. Who did you talk to? When did you talk to them? What did they have to say? How did what they said influence the plan?
9. Describe vulnerable populations considered and how you engaged them. Who did you talk to? When did you talk to them?
10. Describe results of engagement focused on vulnerable populations. What did they have to say? How did what they said influence the regional CTR plan?
11. List the results of your engagement, including results from vulnerable populations, that will be provided for consideration in the state CTR and public transportation plan; regional growth, economic and transportation plans; and comprehensive plan and transit plan updates.

- PSRC is aligning this planning requirement with next RTP adoption schedule
- PSRC is not a CTR implementer
- Regional CTR plan is a regional roll-up of local CTR plans

Excerpted from: [Guidance for 2025–2029 City, County, Regional Commute Trip Reduction Plans](#). WSDOT. October 2023. Page 17.



Regional CTR Plan: WSDOT Performance Target Guidance

Appendix B: Establishing performance targets

Performance targets for commute trip reduction plans

Jurisdictions may choose the following performance target options for local and regional plans:

1. **Option 1.** Weighted average drive-alone rate (DAR) of 60 percent or less for CTR-affected worksites at the jurisdictional level.
2. **Option 2.** Weighted average DAR of 15.5 percent below, or less, of the jurisdiction's census performance in 2019 for CTR-affected worksites at the jurisdictional level (see table below).
3. **Option 3.** Weighted average DAR of a locally specific percent for CTR-affected worksites at the jurisdictional level.
4. **Option 4.** Other performance target and measure related to CTR.

Jurisdictions that choose Option 2 must use the table below for setting state-equivalent local or county targets.

Jurisdictions that choose the options 3 or 4 must obtain approval from the Transportation Demand Management Technical Committee before completing their CTR plan.

WSDOT has selected a measure of DAR and a statewide target of 60 percent.



Regional CTR Plan: Performance Target

Note: The performance target only applies to CTR-affected worksites in region.

OPTION 3 (Locally Specific DAR): Weighted average Drive-Along Rate of **45 percent** or less.

- Calculated regional baseline across all worksites in the region (53 percent based on 2023-2025 CTR survey results)
- Weighted each jurisdiction's target by adjusted number of trips from the 2023-2025 survey to calculate a regional target



Regional CTR Plan: Strategies & Financial Plan

Financial Plan: Common funding sources used by CTR implementers

Strategies: Outline major categories with examples for each

Financial Incentives

Non-Financial Incentives

Marketing

Education



Regional CTR Plan: Engagement



Most common engagement strategies used by local jurisdictions

Trends in what jurisdictions heard from the engagement process:

Transportation options

Safety

Regional definition, interpretation of “vulnerable populations” – see Coordinated Mobility Plan

Broader RTP Engagement



Thank You!

Gil Cerise

Program Manager

gcerise@psrc.org



Puget Sound Regional Council