

# Transportation Demand Management Executive Board

## Meeting Agenda

February 19, 2026  
10:00 AM – 12:00 PM



Microsoft Teams

*The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.*

Time	Agenda item
10:00 AM – 10:15 AM	<b>Welcome, roll call and icebreaker, announcements</b> – Kerri Woehler, Others
10:15 AM – 10:20 AM	<b>Public comment</b> – Kerri Woehler
10:20 AM – 10:35 AM	<b>Legislative coordination update</b> – Veronica Jarvis
10:35 AM – 11:05 AM	<b>Switch Your Trips 2025 recap</b> – Wren Barulich, Guests
11:05 AM – 11:10 AM	<b>Break</b>
11:10 AM – 11:25 AM	<b>"Bussin' Basics!"</b> – Natalie Lawrence (Community Transit)
11:25 AM – 11:40 AM	<b>World Cup TDM strategies</b> – Nina Stocker
11:40 AM – 11:50 AM	<b>Regional Mobility Grants update</b> – Sasha James
11:50 AM – 11:55 AM	<b>TDM Executive Board evolution</b> – Wren Barulich
11:55 AM – 12:00 PM	<b>Closing remarks</b> – Kerri Woehler

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## Next meetings:

- TDM Technical Committee: Mar. 5, April 2, and May 7, 2026; 10:00 a.m. – 12:00 p.m.
  - TDM Executive Board: May 21, 2026; 10:00 a.m. – 12:00 p.m.
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