

Transportation Demand Management Technical Committee

Meeting Minutes

January 7, 2026
10:00 AM – 12:00 PM

Microsoft Teams

Meeting decisions: None



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Attendance:

TDM Technical Committee member	Present?
Kerri Woehler, chair	Yes
Alan Adolf	Yes
Mary Anderson	Yes
Priya Balan	Yes
Joel Barnett (non-voting member)	No
Angie Coulter	Yes
Greg Garrett	No
Maggie Derk (proxy for Olivia Kahn)	No
Veronica Jarvis, vice chair	Yes
Renée Martine	No
Ina Percival	Yes
Staci Sahoo	Yes
Nicholas Swan	Yes
Dustin Watson	Yes
LeAnn Yamamoto	Yes

TDM Executive Board member	Present?
Cecelia Black	No
Ken Casavant	No
Christine Cooley	No

TDM Executive Board member	Present?
Richard de Sam Lazaro	No
Cathy Fazio	Yes
Jessica Gehle	No
Celeste Gilman	No
Eric Hansen	No
Kirk Hovenkotter	No
Ric Ilgenfritz	No
Veronica Jarvis	Yes
Laura Johnson	No
Charles Knutson	No
Julie Meredith	No
Chris O'Claire	No
Karl Otterstrom	No
Travis Phelps	No
Lua Pritchard	No
Matt Ransom	No
Melanie Truhn	No
Ted Vanegas	Yes

Washington State Department of Transportation (WSDOT) staff present: Maya Agarwal, Patrick Green, Kelly Lauderdale, Allyson Ruppenthal, Sasha James, Wren Barulich, Sylvia Crum, Emily Watts

Welcome:

Meeting convened at 10:01 a.m. by Kerri Woehler.

Kerri welcomed the transportation demand management (TDM) technical committee, implementers, and partners, and took the roll call of committee members.

Announcements:

Kerri welcomed Nicholas Swan, a trainer with the Washington State Department of Social and Health Services, as a new employer representative on the committee. Nicholas lives in Spokane Valley. He is married and has two children who are 16 and 12 years old. He works currently with the Washington State Department of Social and Health Services (DSHS) and has been with the state almost 10 years. He is a trainer, assisting new employees with the hundreds of laws and procedures they must learn in their 21-month training period. He is also in his tenth year as the Employee Transportation Coordinator for the commute trip reduction (CTR) program at his DSHS location.

Nicholas introduced himself to the committee.

Kerri announced that Sylvia Crum has returned to the transportation demand management team, as the public transportation division's new Planning Evaluation and Demand Manager. For the last couple of years, she has been working with the public

transportation division (PTD) in the capital equipment functional group. She is committed to transportation demand management and will be a wonderful asset to the TDM team.

Sylvia introduced herself to the committee and shared that important values for her are connection and building community. She looks forward to connecting with TDM partners to facilitate mobility options for Washingtonians.

Wren Barulich shared that WSDOT is reorganizing the [TDM technical committee website](#). We are grateful to have received feedback from some committee members on this project, and we invite anyone interested in providing feedback regarding their experience of using the website, to take a brief [survey](#). Please provide feedback by January 16, 2026.

Veronica Jarvis announced the planned Hill Day on January 29, 2026. She sent an invitation today; if you didn't receive the invitation and you would like to receive it, please contact Veronica at jarvisv@trpc.org.

Public comment:

No comments.

Regional Mobility Grants update – Sasha James

Sasha shared a [presentation](#) on [Regional Mobility Grants \(RMGs\)](#), including an overview of RMGs, TDM team grant management of TDM-related projects, 2027-2029 grant timeline, and new types of projects eligible for RMGs in the 2027-2029 biennium.

RMGs have a competitive application process with greater oversight because of the immediate impact of projects funded. The WSDOT TDM team is now providing grant management for TDM-related projects; going forward Wren, Sasha, or Patrick will be assigned to manage TDM-related RMGs.

Question: Are all RMGs state funded?

Answer: Yes.

Question: Can we use RMG funds for programs such as shuttles, and marketing campaigns?

Answer: Yes.

Question: We don't always have much advance warning for events that would benefit from a TDM program; this can make it a challenge to obtain RMG funding (whose grant process has lengthy lead times) for such programs. Would it be possible to have flexibility in an RMG that would cover TDM programs for events that come up?

Answer: No, unfortunately. The RMG program requires reporting to the legislature, for the legislature to fund a requested TDM program. But we are looking at alternative ways to fund these types of TDM programs.

Legislature budget process overview – Veronica Jarvis

Because the state transportation budget process can be confusing to the general public, Veronica shared an overview [presentation](#) of it, to help make the process more

understandable. The state transportation budget is important to CTR program participants, because the legislature must authorize CTR funds every cycle. Presentation topics included appropriations, timeline (because the budget process is always ongoing), legislative and executive roles, the multimodal account (which funds TDM), federal funding, and budget resources.

Veronica shared some helpful resources specific to TDM and the CTR program:

[Prior Transportation Budget Proposals](#) is a good resource for current budget proposals, such as initial budget proposals and supplemental budgets.

[Budget Bill](#) shows the full text of the budget. If you'd like to find appropriations for the CTR program, you could open this document and search for "Program V," under which you will see the CTR program appropriations.

[Narrative Summary](#) summarizes the budget. Suggest searching (Ctrl+F) the PDF for "transportation demand management." In this document we learned of the proposal to reduce TDM grants in the 2025-2027 biennium.

Please contact Veronica at jarvisv@trpc.org with any questions about the state transportation budget process.

Legislative coordination update – Ricardo Gotla, Veronica Jarvis

Ricardo was unable to join the meeting. Veronica shared the update.

Because it is important to communicate to legislators the value that the CTR program delivers to communities across state, Veronica and Ricardo have convened a legislative working group that meets monthly, scheduled a Hill Day, and requested meetings with legislators for one-on-one meetings.

Hill Day is scheduled for Jan. 29; this will be a meeting with legislators and staff.

We have held two meetings with key legislators:

House Transportation Committee: Ranking Member Rep. Barkis.

Senate Transportation Committee: Ranking Minority Member Sen. King

Two committee members were able to attend these meetings; LeeAnn Yamamoto and Alan Adolf. We heard from LeeAnn that both meetings were very positive with good conversations. Rep. Barkis discussed the challenges of the transportation budget from a legislator's perspective but also learned from us about the impacts that TDM and the CTR program have through programs and projects. Rep. Barkis began to understand the value of TDM and the CTR program, and meeting attendees learned about the larger landscape of priorities that the legislature considers when determining the budget. We must be at the forefront of discussions with legislators so that they understand that we are here and we make an impact. Rep. Barkis was also impressed at the way that TDM can adapt to fit the needs of a given population, audience, and region.

We are working with Representative Strickland's office on getting recognition of TDM at the federal level, including the definition of TDM. This will help with grant eligibility, and we hope that this will be passed this year.

Implementers' open forum – Kerri Woehler, All

The purpose of the open forum is to give implementers and partners an opportunity to share issues, challenges, other relevant matters, and announcements.

No comments from the group.

Meeting adjourned at 11:09 a.m.

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