

Transportation Demand Management Technical Committee

Meeting Minutes

November 6, 2025
10:00 a.m. – 12:00 p.m.

Microsoft Teams

Meeting decisions: None

Meeting protocols discussed: The item of “Legislative update/coordination” will be a standing topic for technical committee meetings.



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Attendance:

TDM Technical Committee member	Present?
Kerri Woehler, chair	Yes
Alan Adolf	Yes
Mary Anderson	No
Priya Balan	No
Joel Barnett (non-voting member)	No
Angie Coulter	Yes
Greg Garrett	Yes
Olivia Kahn	Yes
Veronica Jarvis, vice chair	Yes
Ina Percival	Yes
Staci Sahoo	Yes
Renée Tebow	No
Dustin Watson	Yes
LeAnn Yamamoto	No

Executive Board member	Present?
Cecelia Black	No
Ken Casavant	Yes
Christine Cooley	No
Richard de Sam Lazaro	No
Cathy Fazio	No
Jessica Gehle	No
Celeste Gilman	No
Eric Hansen	No
Kirk Hovenkotter	No
Alex Hudson	Yes
Ric Ilgenfritz	No
Veronica Jarvis	Yes
Laura Johnson	No
Charles Knutson	No
Julie Meredith	No
Chris O'Claire	No
Karl Otterstrom	No
Travis Phelps	No
Lua Pritchard	No
Matt Ransom	No
Melanie Truhn	No
Ted Vanegas	No

Washington State Department of Transportation (WSDOT) staff present: Patrick Green, Kelly Lauderdale, Sasha James, Wren Barulich, Ricardo Gotla, Allyson Ruppenthal, Kendra Trachta, Emily Watts, Laura Moxham, Carol Thompson (consultant)

Welcome:

Meeting convened at 10:01 a.m. by Kerri Woehler.

Kerri welcomed the committee, implementers, and partners, and took the roll call of committee members.

Announcements:

Kerri welcomed and introduced Greg Garrett, Rideshare Manager from Spokane Transit Authority, as the new transit representative on the committee.

Public comment:

No comments.

Legislative preview:

Veronica Jarvis presented [2026 Legislative Session: An opportunity to communicate CTR's value to decision makers](#).

Key messages included:

How does this committee consistently communicate with legislators about transportation demand management (TDM)? How does the committee put commute trip reduction (CTR) funding into context for legislators?

The 2025 session proposed removing \$6 million from TDM; notes for additional cuts were placed in the 2025-2027 budget for the 2027-2029 biennium. It was remarked that a current legislator can't commit a future legislator to a future course of action. The CTR Tax Credit was not renewed; it is unclear whether the Legislature will be interested in renewing the credit in 2027-2029.

Veronica proposed convening a year-round legislative engagement working group comprised of TDM Executive Board and TDM Technical Committee members, with WSDOT staff support. This would maintain consistent and strategic legislative engagement aimed at communicating CTR value across Washington.

Veronica also suggested reviving a "Hill Day" to have conversations with legislators to advocate for CTR and TDM.

Next spring (2026) will be about the time when WSDOT will finalize the agency's budget request.

Question: Who have been the champions in the Legislature? Who should we recognize?

Answer: Our main supporter is State Senator Marko Liias. State Senator Rebecca Saldaña previously supported TDM efforts, but she is no longer a member of the Senate Transportation Committee. We need to keep making connections with elected officials.

Question: What is everyone's comfort level with reaching out to legislators?

Answer: Legislators and local elected officials will generally agree to meet with people. They want to hear what is going on in their district. The legislative work group can be a support for those who are not comfortable reaching out to their representatives.

Question: What does WSDOT staff provide to the Legislature? What do the boards provide? How are our various roles and responsibilities set up?

Answer: WSDOT staff can't lobby. However, every other year, WSDOT publishes the [Public Transportation Mobility Report](#). There is also the [State Commute Trip Reduction Plan](#). The mobility report is formally submitted to the Legislature, but presentations regarding the report are available upon request. WSDOT can only provide information to the TDM Executive Board, the TDM Technical Committee, and the Legislature. The board and committee can advocate and make recommendations to the Legislature.

People can contact Veronica (JarvisV@trpc.org) if they are interested in participating in the legislative engagement working group; participants do not have to be committee members to engage.

People who committed during the meeting:

- Olivia Kahn
- Steven Polunsky
- Michael Leach
- Amilia Dickson
- Rebekah Mingus (tentative)
- Bradley Brashears (tentative)

Comment: It was suggested that representation from both the Association for Commuter Transportation's (ACT) Cascade Chapter and the Washington State Ridesharing Organization (WSRO) be on the legislative engagement working group.

Question: Can we make legislative update/coordination a standing topic for every committee meeting?

Answer: Yes, we can have a standing legislative update.

CTR Tax Credit:

Patrick Green presented [Commuter Trip Reduction Tax Credit 2025 Application Report](#). Key messages included:

The CTR Tax Credit was not renewed during the last legislative session.

Question: A small amount of money received by smaller businesses – what is this amount for these small employees?

Answer: WSDOT staff can pull data for businesses, but WSDOT can't provide the names of individual employees per signed agreements. The amount for small businesses flexes based on the number of participants, the total budget, and the caps per person and per business.

Question: Is there any attempt to determine if there is a correlation between the CTR Tax Credit being cut and the potential decrease in businesses or employees participating in CTR programs?

Answer: We don't anticipate large employees discontinuing CTR programs since they have already invested resources. It is unclear about medium businesses, but there will be issues for small businesses. Additionally, the current economic climate presents a challenge to selling CTR to medium and small businesses.

Implementers' open forum/ACT TDM Forum debrief:

Veronia recommended the Center for Urban Transportation Research's (CUTR) virtual [TDM Professional Learning Series](#).

Closing remarks:

The next TDM Executive Board meeting will be held from 10 a.m. to noon on Nov. 20, 2025, and the next TDM Technical Committee meeting is scheduled for Dec. 4, 2025, from 10 a.m. to noon.

Meeting adjourned at 11:11 a.m.

English

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Español

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한국어-Korean

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미국 장애인법(ADA) 정보

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русский-Russian

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tiếng Việt-Vietnamese

Thông báo Khoản VI dành cho công chúng

Chính sách của Sở Giao Thông Vận Tải Tiểu Bang Washington (WSDOT) là bảo đảm không để cho ai bị loại khỏi sự tham gia, bị từ khước quyền lợi, hoặc bị kỳ thị trong bất cứ chương trình hay hoạt động nào vì lý do chủng tộc, màu da, hoặc nguồn gốc quốc gia, theo như quy định trong Mục VI của Đạo Luật Dân Quyền năm 1964. Bất cứ ai tin rằng quyền bảo vệ trong Mục VI của họ bị vi phạm, đều có thể nộp đơn khiếu nại cho Văn Phòng Bảo Vệ Dân Quyền và Bình Đẳng (OECR) của WSDOT. Muốn biết thêm chi tiết liên quan đến thủ tục khiếu nại Mục VI và/hoặc chi tiết liên quan đến trách nhiệm không kỳ thị của chúng tôi, xin liên lạc với Phối Trí Viên Mục VI của OECR số (360) 705-7090.

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العربية - Arabic

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معلومات قانون الأمريكيين ذوي الإعاقة (ADA)

أو عن wsdotada@wsdot.wa.gov يمكن توفير هذه المواد في تنسيق بديل عن طريق إرسال رسالة بريد إلكتروني إلى مكتب المساواة والحقوق المدنية على يمكن للأشخاص (4232) 855-362-4ADA: طريق الاتصال بالرقم المجاني على الرقم Washington State Relay الصم أو ضعاف السمع تقديم طلب عن طريق الاتصال بخدمة 711.

中文 – Chinese

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Af-soomaaliga – Somali

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Macluumaadka Xeerka Naafada Marykanka (ADA)

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Español - Spanish

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tiếng Việt-Vietnamese

các dịch vụ dịch thuật

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한국어-Korean

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русский-Russian

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العَرَبِيَّةُ - Arabic

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Af-soomaaliga - Somali

Adeegyada Turjumaada

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中文 – Chinese

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