

WSDOT'S TRANSPORTATION DEMAND MANAGEMENT EXECUTIVE BOARD

Transportation Demand Management Executive Board Roles and Responsibilities

The purpose of the Transportation Demand Management (TDM) Executive board is to maximize affordable, multimodal transportation investments that effectively increase the efficient movement of people, goods and services, support economic vitality and a clean, healthy environment.

The WSDOT Secretary chairs the TDM Executive Board.

The TDM Executive Board will:

- Influence WSDOT, regional and local TDM investments and policies
- Pursue additional TDM revenue
- Educate, advocate and advance smart, efficient, cost-effective transportation investments
- Establish a state TDM vision, targets, priorities
- Empower other partners to support board's goal

The board is scheduled to meet virtually once per quarter.

The TDM Executive Board is supported by a sixteen member TDM Technical Committee.

The Assistant Secretary of Multimodal Development and Delivery at WSDOT chairs the TDM Technical Committee.

The TDM Technical Committee will:

- Analyze and develop policy proposals that advance the vision, direction and efforts of the board
- Provide recommendations for new TDM programs and amendments to existing TDM programs
- Fulfill Commute Trip Reduction statute requirements as stated in RCW 70.94.537 and RCW 70.94.544

Following direction from the board's first meeting, TDM Technical Committee and WSDOT staff will develop a 2019 work plan and identify 2019 actionable TDM policies.

Please reference the following materials for more information:

- The [TDM Executive Board and TDM Technical Committee website](#). Here you'll find information about the board, and resources for meetings.
- TDM Executive Board roster, found on [this page](#).
- To learn about the board's potential initiatives and priorities review the [TDM Board & Committee Retreat Outcomes](#).
- [WSDOT TDM strategic plan](#).