

COMMUTE TRIP REDUCTION DATA REQUIREMENTS AND SURVEY TRENDS

PRESENTATION TO TDM TECHNICAL COMMITTEE

TDM Technical Committee
OCTOBER 2, 2025

AGENDA and PURPOSE

Agenda

Background

Requirements

Data applications

Collection trends (not travel trends)

Discussion

Purpose

Provide context regarding the Commute Trip Reduction performance measurement data requirements so partners may understand its costs and benefits.

BACKGROUND

- Partner discussion re. survey engagement
- Environmental shifts (technology, budget, time)
- Data applications



REQUIREMENTS: RCW

- **70(A).15.4020:** ... goals for reductions in the proportion of single-occupant vehicle commute trips consistent with the state goals established by the commute trip reduction board ...
- **70(A).15.4060:** (WSDOT must determine...) Data measurement methods and procedures for determining the efficacy of commute trip reduction activities and progress toward meeting commute trip reduction plan goals...

REQUIREMENTS: WAC

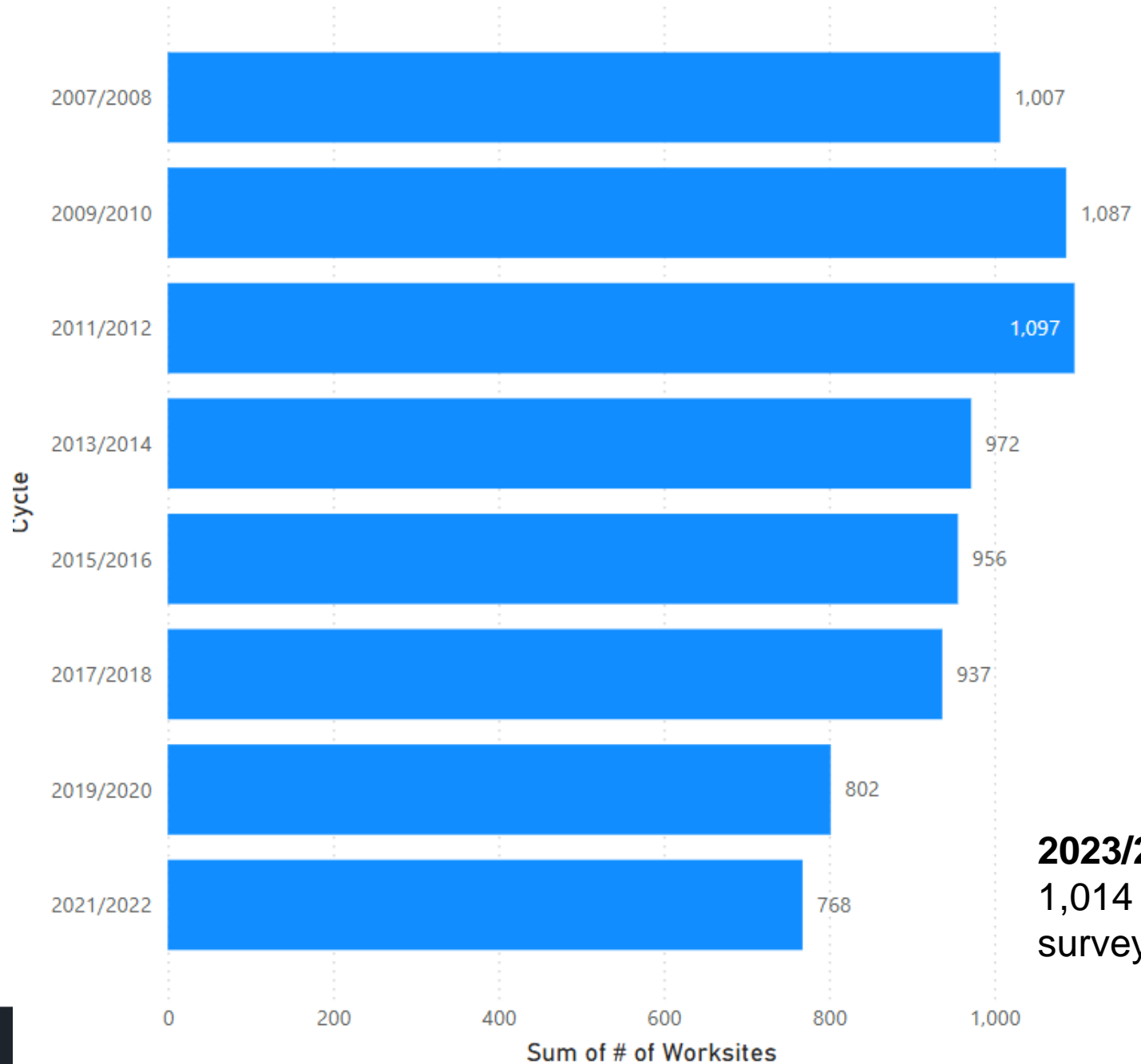
- **WAC 468-63-030:** ...Local and regional goals and measurement methodologies shall be consistent with the measurement policies established by WSDOT...
- **WAC 468-63-040:** (local and regional)... goals and targets shall be established consistent with the standard described in WAC [468-63-030](#), ...The plan shall describe the base year values and numerical targets for each major employer worksite required to participate in the CTR program.

REQUIREMENTS: POLICY and GUIDANCE

- Policy is official guidance from a designated body, including TDM Technical Committee or PTD Management.
- WSDOT's guidance provides consistency of measurement method to meet planning requirements

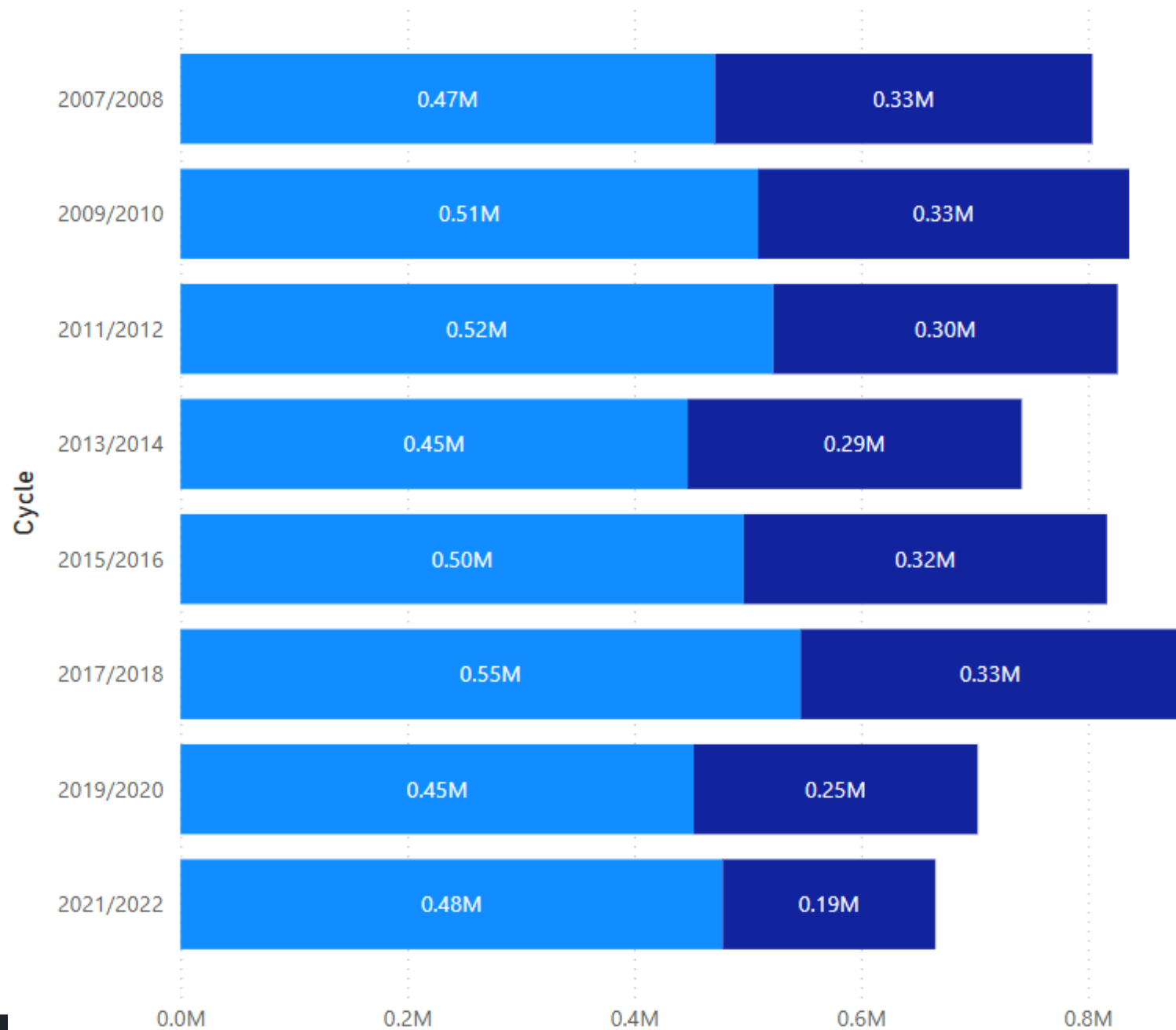
DATA APPLICATION

- CTR Planning requirement
- Transportation Planning: Qualitative/Quantitative
 - Statewide planning
 - Legislative reports
 - Environmental reporting (GHG, VMT, stormwater)
 - *DAR is input to calculations*
- Local and regional transportation planning
- Department of Commerce VMT Calculation tool
- Special data requests



2023/2025:
1,014 returned
survey

● Sum of # Surveys Distributed ● Sum of # Surveys Returned



Summary

- RCW/WAC set guardrails for performance measurement
- Technical Committee and WSDOT determine specifics
- Performance measurement does not equal survey
- Reporting needs change over time and by locality/region
- Quality of data informs application