# **Transportation Demand Management Technical Committee**

## **Meeting Agenda**

October 2, 2025 10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

| Time             | Agenda item  |
|------------------|--|
| 10:00 – 10:15 AM | Welcome, roll call and icebreaker, meeting purpose – Kerri<br>Woehler                  |
| 10:15 – 10:20 AM | Announcements – Maya Agarwal, Kerri Woehler  |
| 10:20 – 10:25 AM | Public comment – Kerri Woehler   |
| 10:25 – 10:35 AM | DECISION: CTR telework and remote work policy revision – Maya Agarwal, Veronica Jarvis |
| 10:35 – 10:45 AM | Implementers' open forum/WSRO debrief – All  |
| 10:45 – 11:00 AM | CTR survey requirements and response trends – Patrick Green                            |
| 11:00 – 11:05 AM | Break  |
| 11:05 – 11:25 AM | The art of storytelling: how to inspire action and drive change – Kelli Refer          |
| 11:25 – 11:30 AM | Closing remarks – Kerri Woehler  |

## Next meetings:

- TDM Technical Committee: Nov. 6, 2025; 10:00 a.m. 12:00 p.m.
- TDM Executive Board: Nov. 20, 2025; 10:00 a.m. 12:00 p.m.

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