

Transportation Demand Management Technical Committee

Meeting Agenda

September 4, 2025
10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Time	Agenda item
10:00 – 10:15 AM	Welcome, roll call and icebreaker, meeting purpose – Veronica Jarvis
10:15 – 10:20 AM	Announcements – Maya Agarwal, Ricardo Gotla, Veronica Jarvis
10:20 – 10:25 AM	Public comment – Veronica Jarvis
10:25 – 10:50 AM	Optimizing CTR programming follow-up – Veronica Jarvis, Kelli Refer
10:50 – 11:05 AM	DECISION: Co-located state agency worksites policy – Patrick Green
11:05 – 11:10 AM	Break
11:10 – 11:30 AM	CTR-affected cities project revised recommendation – Maya Agarwal
11:30 – 11:35 AM	Upcoming TDM communications – Wren Barulich
11:35 – 11:45 AM	Implementers' open forum – All
11:45 – 11:50 AM	Closing remarks – Veronica Jarvis

Next meetings:

- TDM Technical Committee: Oct. 2 and Nov. 6, 2025; 10:00 a.m. – 12:00 p.m.
- TDM Executive Board: Nov. 20, 2025; 10:00 a.m. – 12:00 p.m.

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