

Transportation Demand Management

Showcasing statewide efforts

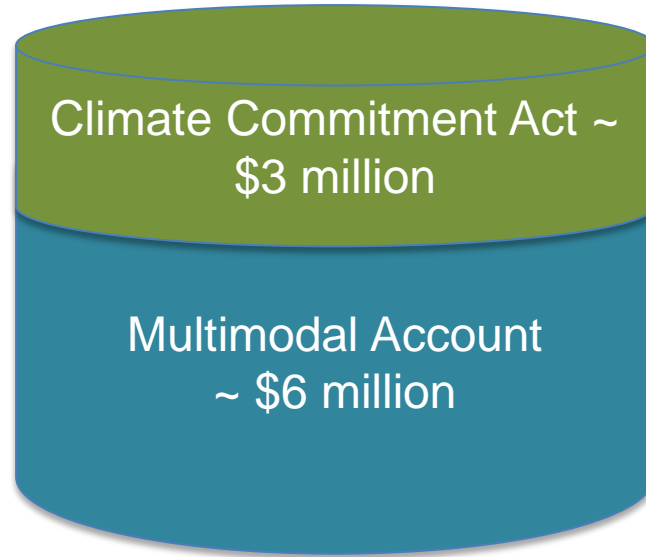
TDM Executive Board

Wren Barulich

July 23, 2025

CTR Funding Sources

Total: \$9M for Commute Trip Reduction Program



Regional Mobility Grants are increasingly larger share of TDM program funding

RMG Projects	2021-2023	2023-2025
TDM projects	6	9
Total projects	26	24
Total TDM requested	\$2,428,727	\$5,876,772

State of Washington

LEGISLATIVE BUDGET NOTES

2025-27 Biennium and 2025 Supplemental

(Published July, 2025)

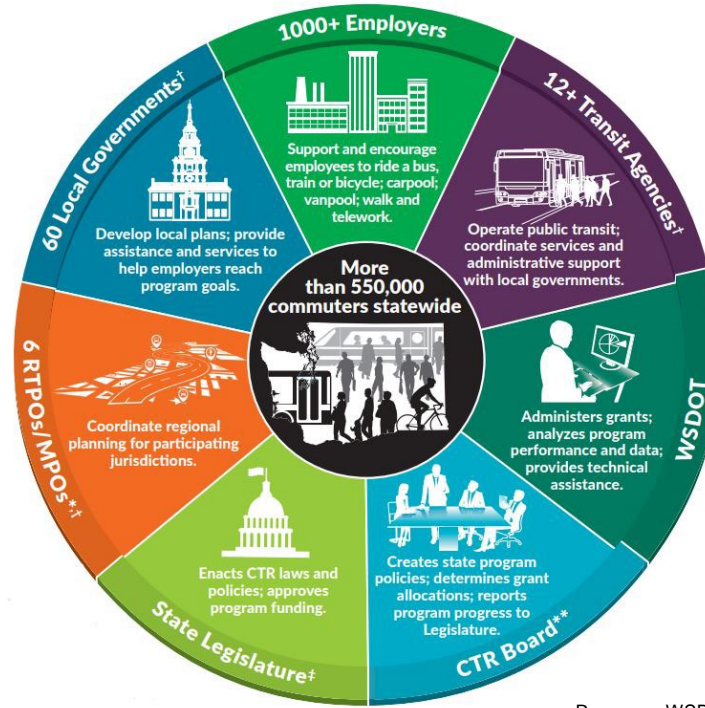
For 2027-29 and 2029-31, there are no new planned grants for Regional Mobility or Rideshare grants. Transportation Demand Management Grants are reduced by \$5.7 million in 2027-29 and 2029-31.

Source: [2025LBN.pdf](#)

Board Purpose

1. Develop a holistic TDM strategy for Washington
2. Advance policies and programs that implement the strategy
3. Foster funding and support to advance the strategy

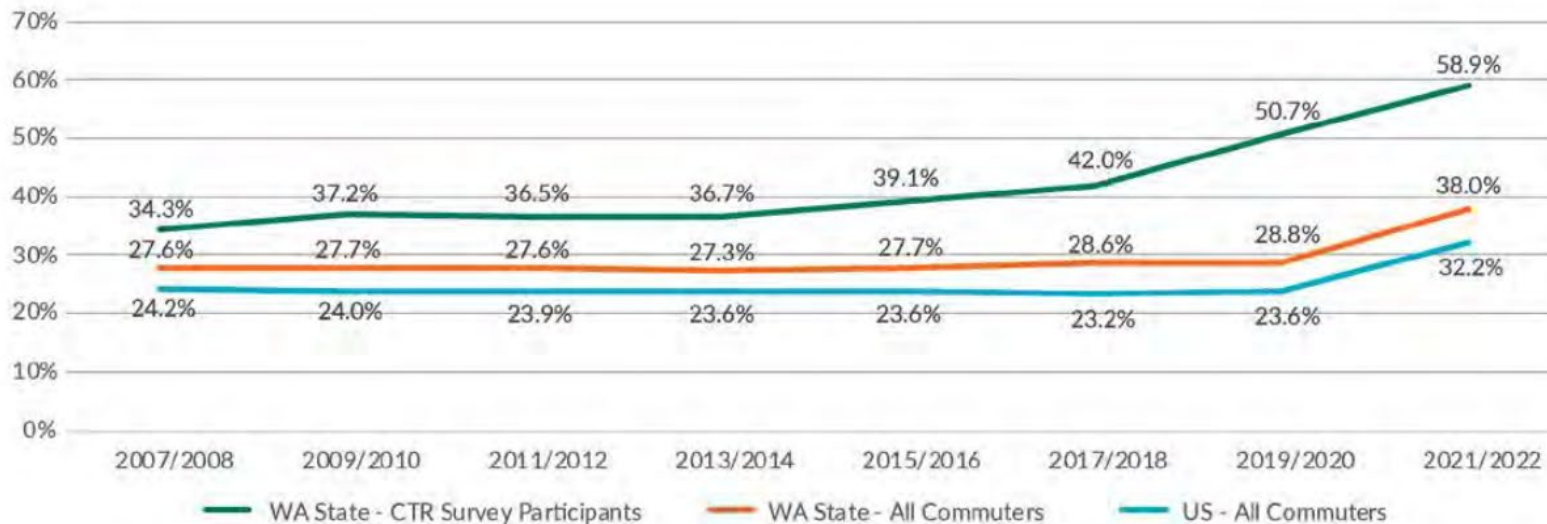
What we get in return: Statewide engagement, outreach, education & institutional development



Resource: WSDOT

Delivering performance & results

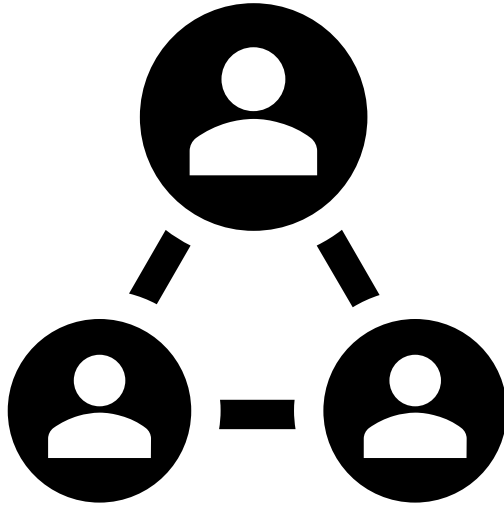
Non-drive-alone trip rate



Resource: WSDOT

WSDOT Support to the Board

WSDOT is asking partners to send us:



- Testimonials
- 1-minute or less video clips
- Photos
- Geographic and demographic data
- Cost saving metrics
- Program goals and/or outcomes
- Pilot program summaries
- Integrated programming reports

Help us communicate the value

Staff supported sprint team needs 2-3 board members to help craft communications.

If you are interested in joining a sprint team in the fall – kicking off in September, please connect with us today or by sending us an e-mail at **TDM@wsdot.wa.gov**.

Questions?
Send us an email:
TDM@wsdot.wa.gov