

Transportation Demand Management Technical Committee

Meeting Agenda

July 9, 2025
10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Time	Agenda item
10:00 – 10:15 AM	Welcome, roll call and icebreaker, meeting purpose – Kerri Woehler
10:15 – 10:20 AM	Announcements – Ricardo Gotla, Kerri Woehler
10:20 – 10:25 AM	Public comment – Kerri Woehler
10:25 – 10:40 AM	Optimizing CTR programming – Veronica Jarvis, Kelli Refer
10:40 – 10:55 AM	City of Vancouver regional mobility grant (RMG)-funded residential TDM program – Olivia Kahn
10:55 – 11:00 AM	Break
11:00 – 11:05 AM	CTR funding formula update – Wren Barulich
11:05 – 11:35 AM	CTR-affected cities update – Maya Agarwal
11:35 – 11:45 AM	Implementers' open forum – All
11:45 – 11:50 AM	Closing remarks – Kerri Woehler

Next meetings:

- TDM Executive Board: July 23, 2025; 10:00 a.m. – 12:00 p.m.

- No TDM Technical Committee meeting in August.
 - Next TDM Technical Committee: September 4, 2025; 10:00 a.m. – 12:00 p.m.

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Join the meeting now](#)

Meeting ID: 294 231 302 861

Passcode: gZHFqn

Dial in by phone

[+1 206-531-0324,,527551588#](#) United States, Seattle

[Find a local number](#)

Phone conference ID: 527 551 588#

Please [join the TDM distribution list, here](#).

Join this list, to receive important TDM information.

Title VI Notice to Public

It is the Washington State Department of Transportation's (WSDOT) policy to assure that no person shall, on the grounds of race, color, national origin or sex, as provided by Title VI of the Civil Rights Act of 1964, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its federally funded programs and activities. Any person who believes his/her Title VI protection has been violated, may file a complaint with WSDOT's Office of Equal Opportunity (OEO). For additional information regarding Title VI complaint procedures and/or information regarding our non-discrimination obligations, please contact OEO's Title VI Coordinator at (360) 705-7082.

Americans with Disabilities Act (ADA) Information

This material can be made available in an alternate format by emailing the Office of Equal Opportunity at wsdotada@wsdot.wa.gov or by calling toll free, 855-362-4ADA (4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.