Transportation Demand Management Executive Board

Meeting Agenda

July 23, 2025 10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Time	Agenda item
10:00 – 10:15 AM	Welcome, introductions, announcements – Kerri Woehler
10:15 – 10:20 AM	Public comment – Kerri Woehler
10:20 – 10:50 AM	Port of Seattle TDM program – David Tomporowski
10:50 – 11:00 AM	Break
11:00 – 11:30 AM	TDM community highlight: City of Vancouver residential TDM program – Olivia Kahn
11:30 – 11:40 AM	TDM story telling – Wren Barulich
11:40 – 11:55 AM	Cultivate TDM champions – Ricardo Gotla, Veronica Jarvis
11:55 – 12:00 PM	Closing remarks – Kerri Woehler

Next meetings:

- TDM Technical Committee: Sep. 4, Oct. 2, and Nov. 6, 2025; 10:00 a.m. 12:00 p.m.
- TDM Executive Board: Nov. 20, 2025; 10:00 a.m. 12:00 p.m.

Microsoft Teams meeting

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