

Transportation Demand Management Technical Committee

Meeting Agenda

June 5, 2025
10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Time	Agenda item
10:00 – 10:20 AM	Welcome, roll call and icebreaker, meeting purpose – Kerri Woehler
10:20 – 10:25 AM	Announcements – Kerri Woehler
10:25 – 10:30 AM	Public comment – Kerri Woehler
10:30 – 10:40 AM	Executive Board May 21 meeting debrief – Veronica Jarvis
10:40 – 10:50 AM	Technical Committee half-year recap discussion – Jennifer Hass
10:50 – 10:55 AM	DECISION: Approve technical committee vice chair – Ricardo Gotla, Kerri Woehler
10:55 – 11:05 AM	WSDOT and partners roles overview – Allyson Ruppenthal
11:05 – 11:10 AM	Break
11:10 – 11:30 AM	Local CTR Plans Engagement Review – Wren Barulich
11:30 – 11:40 AM	Legislative session highlights – Ricardo Gotla
11:40 – 11:50 AM	Implementers' open forum – All

Time	Agenda item
11:50 – 11:55 AM	Closing remarks – Kerri Woehler

Next meetings:

- TDM Technical Committee: July 9, 2025; 10:00 a.m. – 12:00 p.m.
- TDM Executive Board: July 23, 2025; 10:00 a.m. – 12:00 p.m.

Microsoft Teams meeting

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