

Transportation Demand Management Executive Board

Meeting Agenda

May 21, 2025
10:00 AM – 12:00 PM

Microsoft Teams



The mission of the TDM Technical Committee and TDM Executive Board is to improve the quality of life for all Washingtonians by shaping and determining policies that support successful, innovative TDM programs statewide. The purpose of the committee and board is to influence broad TDM goals and targets; inform policy; and elevate the profile TDM can play in advancing collective outcomes around public health, economic vitality, climate change, and supporting thriving communities.

Time	Agenda item
10:00 – 10:15 AM	Welcome and introduction – Matt Ransom
10:15 – 10:20 AM	Public comment – Matt Ransom
10:20 – 10:35 AM	Legislative session highlights – Ricardo Gotla, Kirk Hovenkotter
10:35 – 10:55 AM	World Cup pilot sprint team – Veronica Jarvis, Matt Ransom
10:55 – 11:10 AM	TDM community highlights: CTR funding advocacy – Patrick Green, Alex Hudson
11:15 – 11:40 AM	Strategic planning (group discussion) – Ricardo Gotla, Matt Ransom
11:40 – 11:55 AM	CTR program milestones
11:55 – 12:00 AM	Closing remarks – Matt Ransom

Next meetings:

- TDM Technical Committee: June 5, 2025; 10:00 a.m. – 12:00 p.m.
- TDM Executive Board: July 23, 2025; 10:00 a.m. – 12:00 p.m.

Microsoft Teams meeting

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