

# Funding Formula 2023-2025

Key Decisions Recap

## **TDM Technical Committee**

WSDOT TDM Team

October 2024

# Guiding Principles

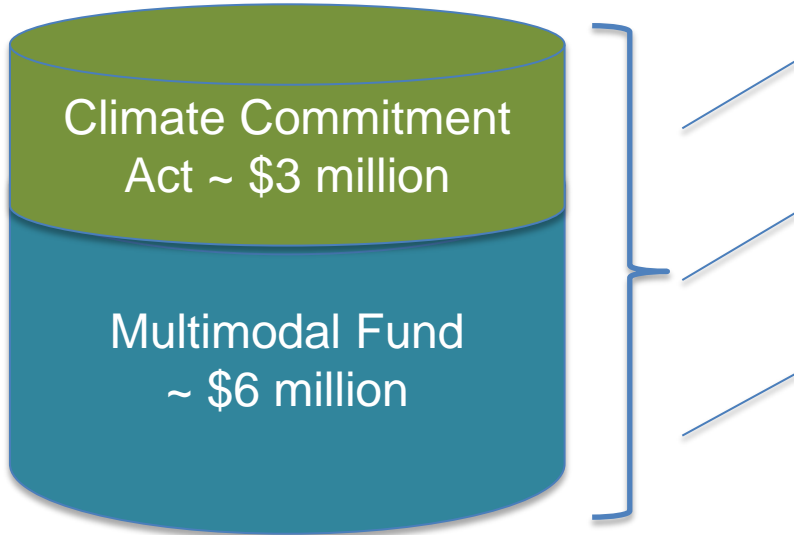
Transparency	Compliance	No One Receives Less	Modernize Formula
Clear, simple, and easy to understand to allow for updates.	Aligns with laws, WACs, and other requirements.	Ensure that no one receives less funding than they received in the previous funding cycle.	Updates to better reflect the workload of the program and an approach that incorporates the \$3 million dollars of increased funding.

# Stakeholder Engagement Results

Most Popular	Moderately Popular	Unpopular
Increase funding for all participating cities and counties	Offer more TDM technologies statewide	Use residential population
Continue to use CTR-Affected worksite in formula	Expand CTR to new locations and include voluntary jurisdictions	Residential engagement in areas with vulnerable populations (equity)
Continue to invest in current program	Deliver statewide marketing and incentives	Update budget every 8 years

# Budget and Distribution

Total: \$9 million for CTR program money.



## Current Funding Formula

### Step 1

Provide \$31,250 to each CTR-affected city and unincorporated area of a CTR-affected county (cities).

### Step 2

Take remaining funding and distribute on a per worksite basis to cities with more than 5 worksites.

### Step 3

Round totals to the nearest hundred.

Learn more about budget scenarios from the last engagement cycle by visiting: [Meeting materials – Transportation Demand Management \(tdmboard.com\)](https://tdmboard.com)

#### April CTR Budget Scenario Sprint Discussions

- [4/27/2023 Budget Draft Scenario Q & A from Week 3 Sprint \(PDF 814KB\)](#)
- [4/20/2023 Budget Draft Scenario Q & A from Week 2 Sprint \(PDF 569KB\)](#)
- [4/18/2023 Budget Draft Scenario Q & A from Week 1 Sprint \(PDF 634KB\)](#)

Questions?

**You can always reach us at  
TDM@wsdot.wa.gov**

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Transparency	Compliance	No One Receives Less	Modernize Formula
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# Funding Formula 2025-2029

Survey Results

## **TDM Technical Committee**

WSDOT TDM Team

February 2025

# Today's agenda

1. Considerations for this cycle
2. Survey Results
3. Facilitated conversation by Don Chartock on next steps



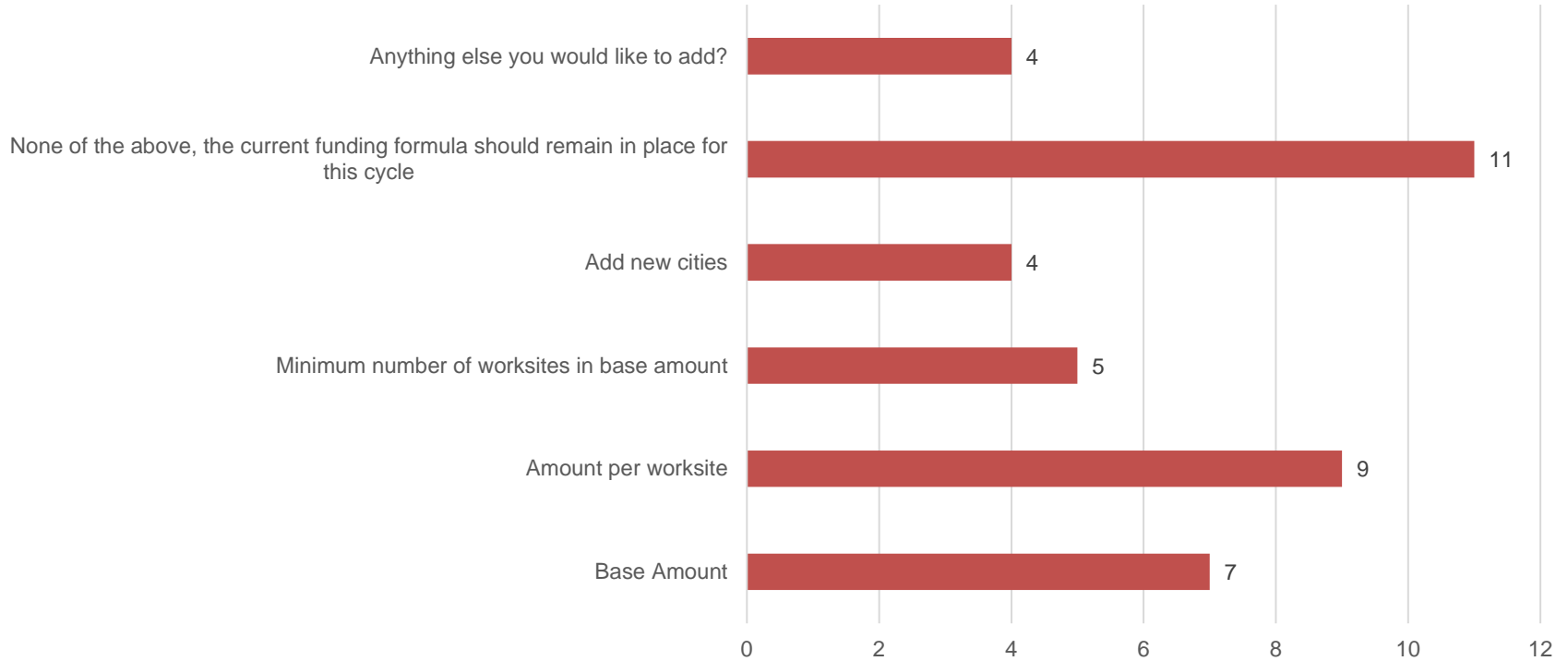
# Impacts for 2025-2029

- We are transitioning from a 2-year review cycle to a 4-year review cycle.
- Adding in a new city – how will this change the budget?
- The total funding amount has not changed.
- The average change to the amount per worksite is -0.7%
- Worksite counts could shift depending on survey results. This data could come after the funding formula is confirmed.

# Survey Results Overview

- The majority of those who responded did not want changes to the formula.
- Direct engagement with grantees proved a desire for more information on how the funding formula works and how it was confirmed previously.
- All survey respondents that responses were additional commentary or outside of the 'none of the above' option were directly engaged.
- Additional feedback often represented specific jurisdictional needs.

# Survey Results



# None of the above – 11 responses

- Most people responded that the funding formula should remain as is.
- This echoes prior discussion on the funding formula during the October 2024 TDM Technical Committee meeting.

# Amount per worksite – 9 responses

- This was the second most requested topic.
- Six respondents wanted to learn more about how this number is decided.
- The funding formula currently divides the money after the base amount has been dispersed to provide the amount per worksite.

# Base Amount – 7 responses

- This was the third most requested topic.
- Majority of respondents wanted to learn more on what is included in the base amount and how the funding formula was decided.
- The 2023-2025 base amount is currently 31,250 which includes 5 worksites. This likely to change in this cycle.

# Minimum number of worksites in base amount – 5 responses

- Similarly to the base amount follow-up, the majority of respondents wanted to learn more on what is included in the base amount and how the funding formula was decided.
- The 2023-2025 base amount is currently 31,250 which includes 5 worksites. This likely to change in this cycle.

# Add New Cities – 4 responses

- One grantee felt strongly about CTR expanding but cited the lack of budget to do so.
- Two grantees wanted an update on the CTR Affected cities work.
- One grantee wanted to learn more about how cities are added.
- The next TDM Technical Committee meeting Maya Agrawal will provide an update to the CTR Affected Cities Project



# What else did you add? – 4 responses

- Please share statewide data for CTR performance and success.
- Consolidation of sites by larger employers with has a negative effect on finding amounts for jurisdictions, something to think about.
- More flexibility in applying this resource beyond CTR-affected worksites is welcomed.
- Equity integration into the formula.

# Survey Results Summary

- Just over half of people responded (21 unique responses out of 39)
- Direct engagement with grantees proved a desire for more information on how the funding formula works and how it was confirmed previously.
- The majority of those who responded did not want changes to the formula.
- Additional feedback often represented specific jurisdictional needs.

# Discussion Ground Rules

We are all in this together

1. Active listening
2. Equal participation
3. Keep on topic
4. Consider what will work for all
5. Conversations may require a follow-up

# Facilitated Discussion

Which of these topics would you like to discuss further?

1. None of the above
2. Learn more about funding formula
  - a. Amount per work site
  - b. Base amount
3. CTR Affected Cities project (already planned for March TDM Technical Committee)

# Facilitated Discussion

Do we want to use **committee time** to continue to discuss the funding formula?

OR

Do we want to form a subcommittee and find time **outside of the committee**?

# Facilitated Discussion

Who needs to be a part of this discussion?

- a. Grantees
- b. TDM Technical Committee members
- c. All of the above

# Facilitated Discussion

What would we like to consider next?

- a. Brainstorm budget scenarios
- b. Follow-up survey on scenarios
- c. None of the above – maintain formula and vote to approve
- d. Something else?





Questions?  
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