

Thurston Regional Commute Trip Reduction Four-Year Plan Update: 2025–2029

Performance targets

1. List your region’s CTR performance target(s).

| Jurisdiction | 2023 Survey DAR | Proposed Reduction | Equivalent % Reduction | Jurisdictional Target DAR |
|-----------------|-----------------|--------------------|---------------------------|---------------------------|
| Lacey | 54.20% | 4.2 PP | 7.80% | 50.00% |
| Olympia | 45.60% | 5.6 PP | 12.30% | 40.00% |
| Tumwater | 47.00% | 4 PP | 8.50% | 43.00% |
| Thurston County | 45.10% | 3.1 PP | 6.90% | 42.00% |

2. List the base value you’ll use for each performance target.
The CTR Survey for the Thurston Region: See above table.
3. Describe the method you used to determine the base value for each target.
The source will be the CTR Survey.
4. Describe how you’ll measure progress toward each target.
Use the CTR Survey.

Strategies for achieving targets

5. Describe the services and strategies your region will use to achieve CTR targets.

The Services TRPC provides:

- Administer the CTR program for the Thurston region.
- Assist worksites within the region in conducting the CTR survey and doing their program reports.
- Train and communicate with ETCs at each worksite.
- Provide resources and information to each worksite on commute options and policy updates.
- Build connections across different cities and counties.

The strategies TRPC will use:

- Develop CTR Local Plans for City of Olympia, City of Lacey, City of Tumwater, Thurston County, and Thurston Region
- Promote RideShareOnline.com
- Collaborate with neighboring counties
- Connect cities to collaborate on cross-city projects

- Work closely with transit agencies
 - Hold ETC Networking Sessions
 - Promote telework
 - Run challenges, promotions, and events to encourage use of all commute modes.
- 6. Describe the regional transportation demand management technologies that will be used to deliver CTR services and strategies.**
- a. TRPC, who implements the program on behalf of the region, utilizes statewide CTR technology such as Rideshareonline, and the CTR Survey Tool to administer the CTR Survey and Program Report.

Financial plan

7. Describe your financial plan.

Funding resources:

- Thurston Regional Planning Council administers the CTR Program on behalf of Olympia, Lacey, Tumwater and Thurston County. Funding is provided by WSDOT by worksite and for large and small state agencies. Total funding for the Thurston Region is: \$750,000/biennium.
- Other state and federal grants and projects often supplement CTR funds to do more TDM work in the region.
- More information about Thurston Regional Planning Council's project lists and funding priorities can be found in the [Regional Transportation Improvement Program](#).

Engagement

- 8. Describe engagement. Who did you talk to? When did you talk to them? What did they have to say? How did what they said influence the plan?**
- a. Who did you talk to? See attached outreach appendices.
 - b. When did you talk to them? See attached outreach appendices.
 - c. What did they have to say? See attached outreach appendices.
 - d. How did what they said influence the plan? See attached outreach appendices.
- 9. Describe vulnerable populations considered and how you engaged them. Who did you talk to? When did you talk to them?**
- See attached outreach appendices.
- 10. Describe results of engagement focused on vulnerable populations. What did they have to say? How did what they said influence the regional CTR plan?** See attached outreach appendices.
- 11. List the results of your engagement, including results from vulnerable populations, that will be provided for consideration in the state CTR and public transportation plan; regional growth, economic and transportation plans; and comprehensive plan and transit plan updates.**
- See attached outreach appendices.