

Transportation Demand Management Technical Committee



Meeting Minutes

October 3, 2024
10:00 AM – 12:00 PM

Microsoft Teams

TDM Technical Committee members:

X	Marshall Elizer, chair	X	Jennifer Hass	X	Staci Sahoo		
X	Alan Adolf	X	Olivia Kahn	X	Heidi Speight		
X	Mary Anderson	X	Veronica Jarvis		Dustin Watson		
	Zach Carstensen		Paul Muppidi*		Tiff West		
X	Angie Coulter	X	Ina Percival		Bryce Yadon		

*Non-voting member

TDM Executive Board members:

	Roger Millar, chair		Katie Garrow		Laura Johnson		Matt Ransom
X	Ted Vanegas		Celeste Gilman		Charles Knutson		Melanie Truhn
	Ken Casavant		Eric Hansen		David McFadden		Laura Watson
	Christine Cooley		Alex Hudson		Susan Meyer		Anna Zivarts
	Richard de Sam Lazaro		Kirk Hovenkotter		Chris O'Claire		
X	Cathy Fazio		Ric Ilgenfritz		Lua Pritchard		

WSDOT staff present: Maya Agarwal, Ricardo Gotla, Laura Moxham, Patrick Green, Dani Walker, Wren Barulich, Brian Lagerberg, Michael Wandler

Meeting convened at 10:05 AM by Marshall Elizer.

Welcome and Announcements

Marshall welcomed the committee, implementers, and partners.

Marshall shared the following announcements:

Kim Stolz has stepped down from the Technical Committee. We are very grateful for her service.

Transportation Demand Management (TDM) Technical Committee/TDM Executive Board Joint Retreat: Nov. 6-7, 2024:

We have extended the time on the second day (Technical Committee only) from 1pm to 4pm. Get in contact with Maya if you would like to get the state travel reimbursement process started.

[Downtown on the Go annual fundraiser](#), Oct 17, 6-8pm

Laura shared an update on Washington State Department of Transportation's (WSDOT's) Transportation Planning Specialist 2 position. The position is now closed. We have gone through the application review process and interviews are starting next week. This is the position that will be administering the One Regional Card for All (ORCA) program.

Wren shared an update on the state commute trip reduction (CTR) plan. Everyone should have received a feedback request last month. You can reach out to Wren directly, schedule a meeting or provide online feedback.

Public comment

Veronica Jarvis shared TDM updates:

Transportation Policy Board (TPB) TDM committee reviewed research papers from around the world. Examples included a pilot in Greece that combined walking with incentives from businesses, a dynamic model in China for reserving parking spots and incentives for remaining parked longer, and a mobility on demand example from Germany that better aligned user needs with pick-up and drop-off times.

Association for Commuter Transportation (ACT): Federal Aviation Administration (FAA) reauthorization of TDM definition is in.

Working with airports to get more involved in TDM (working with Seattle-Tacoma airport).

Working with Mike Thompson (bike caucus chair) – sharing bike safety ideas.

TDM forum is coming up in [November in Charlotte, NC](#).

DECISION: CTR 4-year plan performance targets: Thurston Regional Planning Council (TRPC) – Maya Agarwal, Veronica Jarvis

TRPC has proposed option 3 performance targets for several TRPC jurisdictions (Lacey, Olympia, Tumwater, and Thurston County).

TRPC's proposed option 3 performance targets require review and approval by Technical Committee.

WSDOT has reviewed and does not find any fatal flaw in the proposals.

Veronica shared a [presentation](#) on TRPC's proposed performance targets, then opened for questions.

Staci Sahoo motioned to vote to approve TRPC's proposed performance targets. Mary Anderson seconded.

Vote: approved unanimously. Veronica Jarvis abstained.

TDM Technical Committee and CTR implementers' tasks – Ricardo Gotla

Ricardo shared a [TDM milestones summary chart](#). He highlighted that the CTR-affected cities project has been delayed because getting the data for the "100-person hours of delay for a highway segment" criterion has been a challenge. Maya is working to move the project forward.

CTR tax credit expires at end of legislative session 2024. We are working with a legislator to extend, renew, and amend it; and add additional funding so that it more favorably targets worksites that would otherwise not provide benefits to employees.

Ricardo also shared a [Mobility Partnerships Grant refresher](#), and outlined the work the committee and WSDOT staff have done to arrive at the Mobility Partnerships Grant effort today.

Question: Are there other funding opportunities that we can be exploring so that we aren't waiting for two legislative sessions?

Answer: WSDOT's budget is the governor's budget. Partners, implementers, and other stakeholders can advocate but it's not WSDOT's role to advocate. It would be up to others in the community to advocate. WSDOT can provide technical assistance, and continuing education. CTA Northwest is very supportive and willing to help.

CTR 4-year plan milestone minute – Wren Barulich

Wren shared a [presentation](#) on the current milestone on the CTR 4-year plan planning timeline: "Submit to region for consistency check."

CTR funding formula update – Wren Barulich

Wren shared a [presentation](#) reviewing the work and key decisions the committee and WSDOT staff have done to arrive at the current CTR funding formula and approach.

Implementers' open forum – All

Open to implementers to share CTR 4-year plan development, issues, challenges, status; and announcements.

Wren shared that it was great to see implementers at the Washington State Ridesharing Organization (WSRO) conference in Spokane Sep. 30-Oct. 1 and took note on feedback they provided. We will be incorporating feedback into our processes.

Alan Adolf shared a plan update: Yakima Valley Council of Governments (YVCOG) has Transpo under contract to work on the jurisdictional and regional plan. He anticipates being able to make the December 2 deadline to get the plan to WSDOT with opportunity for comment by mid-November. Jeff is still the primary contact.

Veronica Jarvis indicated that Wren mentioned at WSRO that there would be an opportunity at the end of the CTR 4-year plan process for implementers to provide feedback to WSDOT for the next iteration. Wren responded that staff is going to do our own review process, and we can share out what we hope and plan to change. We are tracking and recording any feedback that we have received so far.

Olivia Kahn shared that City of Vancouver has a grant to conduct a residential program, like Whatcom Smart Trips. The city has over 800 folks engaged, and they have received Hop cards. The city is starting to obtain data related to the program and coordinating with housing groups and community group to do transit trips. It is going very well, and the city is thankful for the grant. The pilot ends next year.

Meeting adjourned at 11:27 AM.

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