

2026 World Cup Planning

Ricardo Gotla, WSDOT TDM Executive Board Meeting November 20, 2024

World Cup local organizing committee structure



World Cup 2026 dates

- June 11 July 19
- 16 host cities
 - 11 cities in the US
 - 2 cities in Canada
 - 3 cities in Mexico
- 48 teams
- 104 matches
 - 6 matches in Seattle
 - 7 matches in Vancouver, BC

Potential World Cup sites

Basecamps

- Sounders FC Center at Longacres (Renton)
- University of Portland
- Gonzaga University (Spokane)

Practice facilities

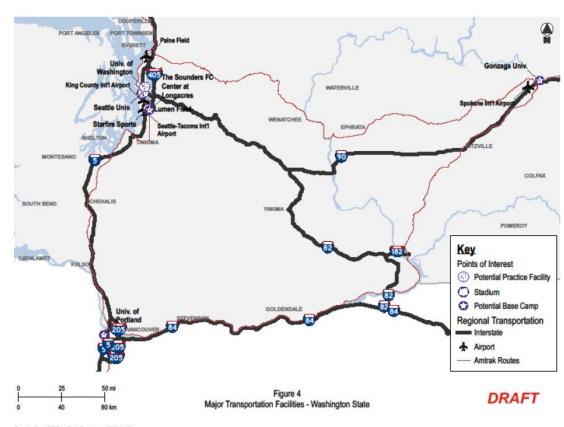
- University of Washington
- Seattle University
- Starfire Sports (Tukwila)

Fan Fest

- TBD in Seattle
- Up to 10 other sites (TBA) across the state

Team and dignitary lodging

- Bellevue
- Renton
- Downtown Seattle



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WSDOT proposed budget request buckets

1. Operate and maintain existing system

2. Enhance existing system

3. Catalyst opportunities

PTD working to develop World Cup TDM pilot

Project description

Develop, champion, implement and administer a TDM World Cup pilot to mitigate congestion and support access across Washington. Use the pilot to determine whether the board should recommend and champion ongoing and sustained TDM investments.

What are we trying to achieve?

- a. Support efficient transportation to allow for commerce, recreational and personal travel for state residents, with an emphasis on essential workers
- Increase use of non-drive alone and multimodal transportation options, including telework, compressed work weeks, flex work schedules and other strategies that shift demand
- c. Support efficient transportation to allow for movement of World Cup-related travelers, e.g., teams and fans, event-related workers, throughout WA, and increase access to WA national assets: parks, trails and beaches, wineries, shopping, music venues, the arts, etc.

Discussion

