

TDM Board & Committee Retreat Outcomes

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TDM Executive Board Meeting

November 20, 2024

Proposed board purpose:

1. Develop a holistic TDM strategy for Washington
2. Advance policies and programs that implement the strategy
3. Foster funding and support to advance the strategy

Potential initiatives that need to be explored to pursue the board purpose

Pursue TDM policies/programs

- a. Decide whether to pursue state level funding and directive to mitigate World Cup congestion
- b. New equity-focused grant – agree if funding and authority for a new equity focused grant to increase mobility access should be pursued, e.g., Mobility Partnerships Grant proposal
- c. TDM funding and capital projects – explore desire and viability to secure TDM funding consistent with life cycle and size of capital projects

Cultivate TDM champions

- a. State legislature – Identify and cultivate state senate and/or house champions
- b. National partnerships – Explore partnership between NACTO, ASHTO and ACT
- c. Private sector – Develop more and deeper relationships with business community

Evolve board structure

- a. Officers – identify position, e.g., chair, vice chair, other positions if needed
- b. Sprint teams – test and evaluate sprint team structure for one or more projects
- c. Term limits – identify if board position and membership should be term limited, and if so, identify those terms
- d. Governor representation – identify if the governor’s office should be represented, if yes, identify and invite that person to serve on the board
- e. Meeting cadence – decide if quarterly meetings are sufficient to meet board objectives
- f. Composition – evaluate if board has right member composition based on purpose and priorities, e.g., related to equity and community representation
- g. Board/cmte relationship – develop clear board/committee relationship
- h. Authority – identify whether board should have legal standing. If yes, decide on what authorities and how to achieve those authorities

Proposed committee purpose:

1. Administer Commute Trip Reduction
2. Oversee implementation of board priorities
3. Advocate and champion TDM at a regional and local level

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