

Proposed board purpose:

1. Develop a holistic TDM strategy for Washington
2. Advance policies and programs that implement the strategy
3. Foster funding and support to advance the strategy

Potential initiatives:

Pursue TDM policies/programs

- a. Decide whether to pursue state level funding and directive to mitigate World Cup congestion
- b. New equity-focused grant – agree if funding and authority for a new equity focused grant to increase mobility access should be pursued, e.g., Mobility Partnerships Grant proposal
- c. TDM funding and capital projects – explore desire and viability to secure TDM funding consistent with life cycle and size of capital projects

Cultivate TDM champions

- a. State legislature – Identify and cultivate state senate and/or house champions
- b. National partnerships – Explore partnership between NACTO, ASHTO and ACT
- c. Private sector – Develop more and deeper relationships with business community

Evolve board structure

- a. Officers – identify position, e.g., chair, vice chair, other positions if needed
- b. Sprint teams – test and evaluate sprint team structure for one or more projects
- c. Term limits – identify if board position and membership should be term limited, and if so, identify those terms
- d. Governor representation – identify if the governor’s office should be represented, if yes, identify and invite that person to serve on the board
- e. Meeting cadence – decide if quarterly meetings are sufficient to meet board objectives
- f. Composition – evaluate if board has right member composition based on purpose and priorities, e.g., related to equity and community representation
- g. Board/cmte relationship – develop clear board/committee relationship
- h. Authority – identify whether board should have legal standing. If yes,