

Transportation Demand Management Executive Board



Meeting Agenda

November 20, 2024
10:00 AM – 12:00 PM

Microsoft Teams

TDM Executive Board members:

	Roger Millar, chair		Jessica Gehle		Laura Johnson		Matt Ransom
	Ken Casavant		Celeste Gilman		Charles Knutson		Melanie Truhn
	Christine Cooley		Eric Hansen		David McFadden		Ted Vanegas
	Richard de Sam Lazaro		Kirk Hovenkotter		Susan Meyer		Laura Watson
	Cathy Fazio		Alex Hudson		Chris O'Claire		
	Katie Garrow		Ric Ilgenfritz		Lua Pritchard		

TDM Technical Committee members:

	Marshall Elizer, chair		Jennifer Hass		Staci Sahoo		
	Alan Adolf		Olivia Kahn		Heidi Speight		
	Mary Anderson		Veronica Jarvis		Dustin Watson		
	Priya Balan		Paul Muppidi*		Tiff West		
	Angie Coulter		Ina Percival		LeAnn Yamamoto		

*Non-voting member

Meeting purpose statement	By the end of this meeting, we will have: <ul style="list-style-type: none"> Decided whether to pursue several TDM projects. Made key decisions today that inform early 2025 activities.
10:00 – 10:10 AM	Welcome and announcements – Roger Millar
10:10 – 10:15 AM	Public comment
10:15 – 10:30 AM	Board purpose – Ricardo Gotla
10:30 – 11:10 AM	Retreat: 2025 TDM Executive Board initiatives – Maya Agarwal, Ricardo Gotla
11:10 – 11:20 AM	TDM Pilot Project: FIFA World Cup 2026 – Ricardo Gotla
11:20 – 11:25 PM	Closing remarks – Roger Millar

Next meetings:

- TDM Technical Committee: Dec. 5, 2024; Jan. 8, and Feb. 6, 2025, 10:00 a.m. – 12:00 p.m.
 - TDM Executive Board: Feb. 20, 2025, 10:00 a.m. – 12:00 p.m.
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Microsoft Teams meeting

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