

# Milestone Minute

Engage Stakeholders Summary and Revise Plan

## **TDM Technical Committee**

WSDOT TDM Team

September 2024

# Engagement Summary

## How did people engage?

- Online Survey
- Virtual Open House
- 1:1 conversations online and in-person

## Where did they learn about the opportunity to engage?

- Flyers
- Social media groups
- Small Business hubs

## Survey Characteristics

- Ranged from 6-13 questions
- Open for roughly a month



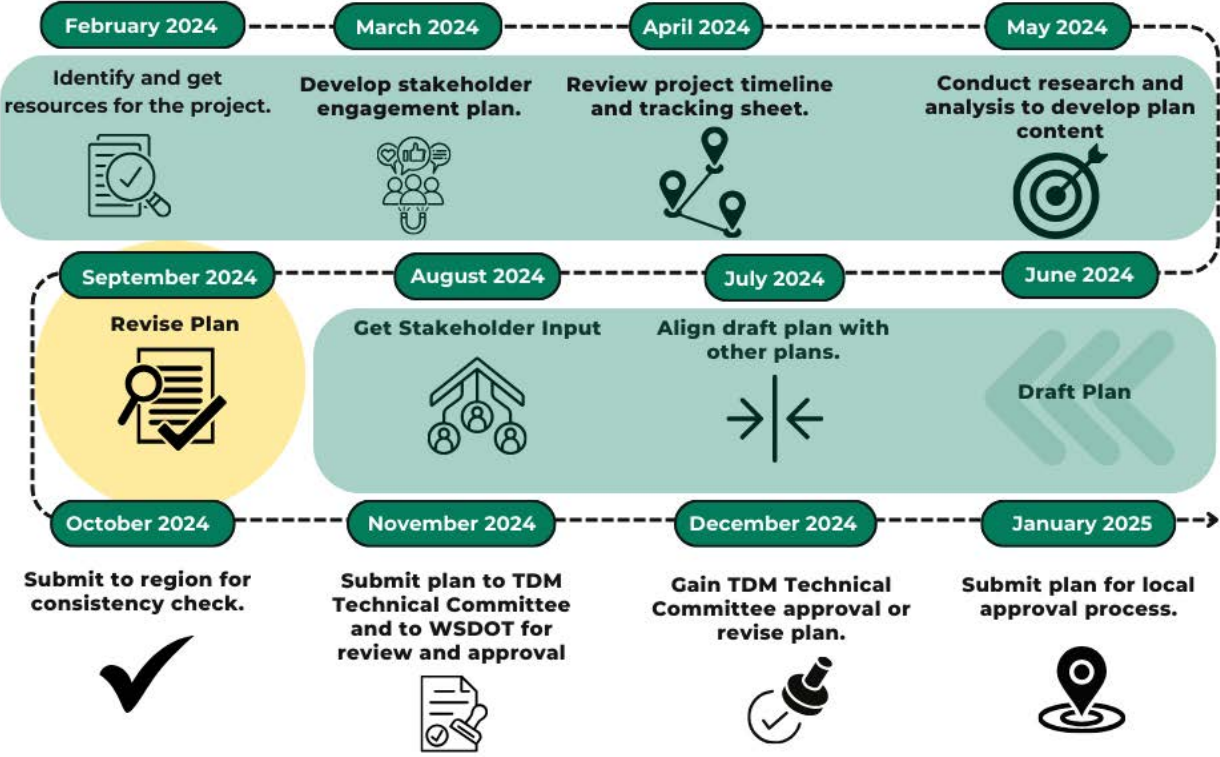
**Parking,  
Congestion,  
Air Quality,  
OH MY!**

Neighbors, take our  
TWO QUESTION  
survey and tell us how  
the large employment  
center nearby impacts  
the neighborhood  
transportation system  
every day.

Take our quick survey by scanning the code or visiting:  
<https://qrco.de/bfKBD4>

thurston  
regional  
planning  
council

# Planning Timeline:



# Revise Plan

**How are you incorporating what you heard from your community into your plan?**



# Revision Strategies

## **Get some fresh eyes on your plan!**

- Trade your plan with a fellow implementer
- Talk with someone at your organization about your plan
- Read a section that you've been challenged by out loud
- Orient your plan around your community – find the threads!



Questions?  
Send us an email:  
**[TDM@wsdot.wa.gov](mailto:TDM@wsdot.wa.gov)**