

Transportation Demand Management Executive Board

Meeting Agenda

July 25, 2024
10:00 AM – 12:00 PM

Microsoft Teams



TDM Executive Board members:

	Roger Millar, chair		Katie Garrow		Laura Johnson		Matt Ransom
	Ted Vanegas		Celeste Gilman		Charles Knutson		Melanie Truhn
	Ken Casavant		Eric Hansen		David McFadden		Laura Watson
	Christine Cooley		Alex Hudson		Susan Meyer		Anna Zivarts
	Richard de Sam Lazaro		Kirk Hovenkotter		Chris O’Claire		
	Cathy Fazio		Ric Ilgenfritz		Lua Pritchard		

TDM Technical Committee members:

	Marshall Elizer, chair		Jennifer Hass		Staci Sahoo		Bryce Yadon
	Alan Adolf		Olivia Kahn		Heidi Speight		
	Mary Anderson		Veronica Jarvis		Kim Stolz		
	Zach Carstensen		Paul Muppidi*		Dustin Watson		
	Angie Coulter		Ina Percival		Tiff West		

*Non-voting member

Meeting purpose statement	<p>By the end of this meeting, we will have:</p> <ul style="list-style-type: none"> • Learned about the aspects of TDM in previous years, and contemplated TDM’s future. • Learned key findings of the CTR equity study. • Met and interacted with the facilitator of the TDM Technical Committee/TDM Executive Board joint retreat.
10:00 – 10:10 AM	Welcome and announcements – Matt Ransom
10:10 – 10:15 AM	Public comment
10:15 – 10:55 AM	Past and Future of TDM – Ricardo Gotla, Jennifer Dill (Portland State University)
10:55 – 11:00 AM	Break

11:00 – 11:35 AM	CTR Equity Study: Key Findings – Stan Suchan, and Steer Consulting representatives
11:35 – 11:59 AM	TDM Technical Committee/TDM Executive Board Joint Retreat Facilitation – Ricardo Gotla, Lisa Voight (Eudamonia Rising)
11:59 – 12:00 PM	Closing remarks – Matt Ransom

Next meetings:

- TDM Technical Committee: Thursdays; Sep. 5, Oct. 3, and Nov. 7; 10:00 a.m. – 12:00 p.m.
 - TDM Executive Board: Wednesday, Nov. 20, 10:00 a.m. – 12:00 p.m.
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Microsoft Teams meeting

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