Transportation Demand Management Technical Committee

Meeting Minutes

April 5, 2023
Virtual meeting
10:00 AM – 12:00 AM

TDM Technical Committee members present:

X	Marshall Elizer, chair	X	Jennifer Hass		Michelle Rasmussen		Michael Villnave
X	Alan Adolf	X	Olivia Holden	X	Staci Sahoo	X	Dustin Watson
X	Mary Anderson	X	Kristin Melcher	X	Heidi Speight	X	Tiff West
	Zach Carstensen	X	Karen Parkhurst	X	Kim Stolz		Bryce Yadon
	Carol Cooper						

WSDOT staff present: Steve Breaux, Sylvia Crum, Ricardo Gotla, Patrick Green, Rebecca Jabbar, Brian Lagerberg, Christina Noddings, Stan Suchan, Carol Thompson (consultant), Emily Watts

Meeting convened at 10:00 AM

1. **Welcome and opening remarks** – Marshall Elizer
   a. Marshall welcomed committee and board members, as well as guests, reviewed meeting purpose and took attendance.
   b. Group approved March meeting minutes

2. **Public Comment**
   a. None

3. **CTR workplan review** – Ricardo Gotla
   a. Ricardo reviewed the TDM program workplan and provide status on individual projects.
   b. Projects are on track
   c. One potential snag may be Boeing's preparedness to pilot new survey tool. Ricardo will update the group on status of pilot at next meeting.

4. **Statewide CTR performance measure (decision)** – Patrick Green
   a. Patrick shared presentation: 2023-04-05_Performance_Measures (tdmboard.com)
   b. Group discussed a desire for a more aggressive target than the staff recommended 65% DAR but not as aggressive at the 56% DAR target.
   c. Decision: Committee adopted a 60% non-drive along rate (DAR).

5. CTR Tax Credit – Karen Parkhurst
   a. Karen explained that the tax credit is due to sunset in 2024 and encouraged committee members to review [JLARC report](#).
   b. Patrick highlighted that applications have been falling steadily since 2016 and statewide applications did not reach the $2.75 million threshold in 2022.
   c. Heidi: at Tableau, it was useful – they were not a huge company at the time. But when they were acquired, the tax credit didn't really provide much. It was helpful when they had it.
   d. Karen: it's important to know how businesses can learn about this tax credit.
   e. One suggestion to increase awareness of tax credit is to have jurisdictions promote it as part of local CTR implementation.

6. **CTR program budget –** Sylvia Crum
   a. Currently, exploring two budget scenarios with implementers. Simple scenario and equity scenario.
   b. Simple scenario: the numbers were based on historic funding levels. In the next iteration, the base numbers will be updated.
   c. Equity scenario: number of certain industry types and median income level informed jurisdictional allocations.
   d. Next step: 3-week sprint. Two discussions per week with implementers. No new proposals, but the proposals will be defined. Purpose is to narrow budget proposals so that committee can get a decision by May 3.

7. **Legislative updates** – Steven Breaux, Ricardo Gotla
   a. Both house and senate transportation budgets have dropped. Conference committee will resolve discrepancies to develop a single budget that will be transmitted to governor desk for signing.
   b. Governor's office and OFM have some concerns. Both budgets over program, and staff vacancies are swept out of budgets.
   c. Standard PTD funding grants (regional mobility, special needs, etc.) moved forward without concern

8. **Top 5 –** Kim Stoltz
   a. Kim presented Commute Smart NW recognition program: [Commute Smart NW's Recognition Program (tdmboard.com)](#)

Meeting adjourned at 12:00 PM