

Commute Smart Northwest's Recognition Program



Commute Smart Champion Quarterly Recognition Program

- ★ 3 Champion Commuters
- ★ Champion ETC
- ★ Champion Business Leader



Commute Smart Champions Committee

- ★ CSC Committee made up of 7 ETCs
- ★ ETCs submit nominations, the committee scores the write ups and determines the Champion Commuters for the quarter



Champion Commuter/ETC Recognition

- ★ Winners are recognized at our ETC Networking lunches
- ★ Receive a Commute Smart Champions gift set & Certificate of Achievement
- ★ Individual poster created to be displayed at their worksite.



Commute Smart Champions Quarterly Recognition Poster



Champion Business Leader Recognition

- ★ Receive an award, certificate of achievement and a full page ad in the Journal of Business
- ★ Individual poster created to be displayed at their worksite.



Champion Business Leaders receive a full page ad in the Journal of Business



Commuter Smart Champions *Recognizing Champion Business Leaders*

Outstanding Leadership, Support & Commitment!

Commuter Smart Northwest works with over 100 employers in Spokane County to promote and encourage employees to use commute options including riding the bus, carpooling, vanpooling, walking, bicycling and working from home. Daily, these employers help remove over 8,300 trips from our roadways and remove over 141,000 miles from being driven on our roadways. The following Champion Business Leaders were honored in 2022 for their exceptional efforts to make their Commuter Smart programs a success at their worksites.

2022

Randy Rudin
Field Operations Chief (Retired)
"Participating in commute trip reduction allows DSHS employees to make a difference in our community!"

Washington State Department of Social & Health Services
Transforming lives

Clark Brekke
President and CEO
"Goodwill believes in environmental stewardship. Commuter trip reduction is good for our environment and aligns with our mission to reduce, reuse and repurpose!"


Gretchen Guess
Former Executive Director of Operations
"We believe in the commute trip reduction program because it provides affordable transportation to our caregivers and takes care of our earth!"


Josh DiBuciano
Vice President of Energy Delivery
"The commute trip reduction program provides affordable transportation options for our employees and makes a positive impact on our environment!"


Thank you for helping to make the Northwest a better place to live, play and commute!


CommuterSmartNW.org

Recognition Program – The Past

- ★ Spokane County has had a recognition program since 1995
- ★ Recognized only employers who made their CTR goal or made 50% towards their goal
- ★ In 2016, of 112 employers, only 17 were recognized for their survey results



What we realized

- ★ Many employers had great CTR programs – offering many program elements
- ★ We had ETCs who went above & beyond to market their programs, but due to survey results, were never recognized for their efforts



2016 - Time for a change!

- ★ We used Commute Seattle's Awards program as a template
- ★ Added some elements of our own
- ★ Wanted a tool our ETCs could use to have conversations with management



Commute Smart Champion Worksite Point Levels



2023 Worksite Award Levels and Points

Platinum (35+) Gold (30-34) Silver (20-29) Bronze (10-19)

Worksite: -

2023 Awards Criteria

Performance		
Category	Point Value	Current Points
Met either DAR/VMT goal	5 points	-
Made both DAR and VMT goal	3 point	-
Made 50% or more towards DAR/VMT goal	3 points	-
Reduce DAR or VMT from previous survey	2 Points	-
Total Points	13 Possible	-

Programming		
Category	Point Value	Current Points
Subsidies Company/agency offers transit, vanpool, carpool or bicycle subsidy	2 points	-
Bike/Walk facilities (2 of 3) • Bicycle storage; racks, cages • Showers • Lockers	2 points	-
Telework (10% ees)	2 points	-
CWW (10% ees)	2 points	-
Minimum \$600 Budget Spends a minimum of \$600 to promote CTR (i.e., Occasional prizes, prize drawings, food/candy for CTR participants, donations to CSNW, Bike Swap Sponsorship, etc.)	1 point	-
\$1200+ Budget	1 point	-
Guaranteed Ride Home Program Company/agency offers either the Spokane County GRH or an internal GRH program.	2 points	-
CTR Committee	1 point	-
Total Points	13 Possible	-

Engagement		
Category	Point Value	Current Points
Designated ETC for 2+ years	2 Points	-
Submit Champion Commuter, Business Leader or Quarterly Accomplishments Form	1 Point Each Qtr (4)	-
Hold CTR Fair/Invite CSNW or STA	1 Point Each (2)	-
Attend ETC Networking Events	1 Point Each (5)	-
Total Points	13 Possible	-

Bonus Points		
Category	Point Value	Current Points
CTR Sponsorship		
Attend All 5 ETC Networking Events (Feb, Mar, Jun, Sep, Dec)	1 Point	-
ETC Uses a Commute Option Average 10X Per Month	1 Point	-
Submit Champion Commuter or Quarterly Accomplishments Form each quarter	1 Point	-
Submit Business Leader Nomination in December	1 Point	-
Attend Summer Social Event (July 19)	1 Point	-
Attend 2023 WA State Ridesharing Organization Conference	1 Point	-
Volunteer for the Bike Swap (Can be anyone from your organization)	1 Points	-
Attend Smart City Cycling Class (Can be anyone from your organization)	1 Point	-
Sponsor Commute Smart Northwest or Spokane Bike Swap (Max 2) \$250 (1/2 Point) - \$500 (1 Point) - \$1,000 (2 Points)	2 Points	-
Total Points	10 Possible	-

Total Points - **2022 Award Level** - **2023 Award Level**



Performance – 13 Points

CATEGORY

POINTS

Met DAR and/or VMT goal

5 points

Made both DAR and VMT goals

3 points

Made 50% progress or more in either goal

3 points

Made progress in either DAR or VMT from previous survey

2 points

TOTAL POINTS

13 points



Programming – 13 Points

CATEGORY

POINTS

Subsidies

2 points

Bike/Walk Facilities

2 points

Telework (10% + all employees)

2 points

Compressed Work Schedules (10%+ all employees)

2 points

Budget to market CTR - \$600 minimum

1 point

Budget - \$1200+

1 point

Guaranteed Ride Home Program

2 points

CTR Committee

1 point

TOTAL POINTS

13 points



Engagement – 13 Points

CATEGORY

Designated ETC for 2+ years

Nominate Commute Smart Champion

Hold a CTR Fair/Rideshare Event – Invite Commute Smart NW and/or STA

Attend ETC Networking Events

TOTAL POINTS

POINTS

2 points

1 point each quarter (max 4)

1 point each (max 2)

1 point for each event (5)

13 points



Bonus Points – 12 points

	<u>POINTS</u>
• Attend ALL 5 Networking lunches (Feb, Mar, Jun, Sept & Dec)	1 points
• Submit a Champion Commuter nomination EACH quarter	1 point
• Submit a Champion Business Leader nomination in December	1 point
• Volunteer for the Bike Swap (anyone from the organization)	1 point
• Attend our Summer Social event	1 point
• Attend a Smart City Cycling Class (anyone from the organization)	1 point
• Achieve 70% response rate on the most recent CTR survey	1 point
• Attend the Washington State Ridesharing Organization conference	1 point
• ETC “Walks their Talk” & uses a commute option an average of 10 x per month for 2023	1 point
• Start a new vanpool by November 30, 2023 (1 point for each vanpool)	1 point
• Sponsor Commute Smart NW for marketing campaign or Bike Swap	
• \$250 – ½ point	
• \$500 – 1 point	
• \$1000 – 2 points	



Award Levels & Points

Platinum (35+)

Gold (30-34)

Silver (20-29)

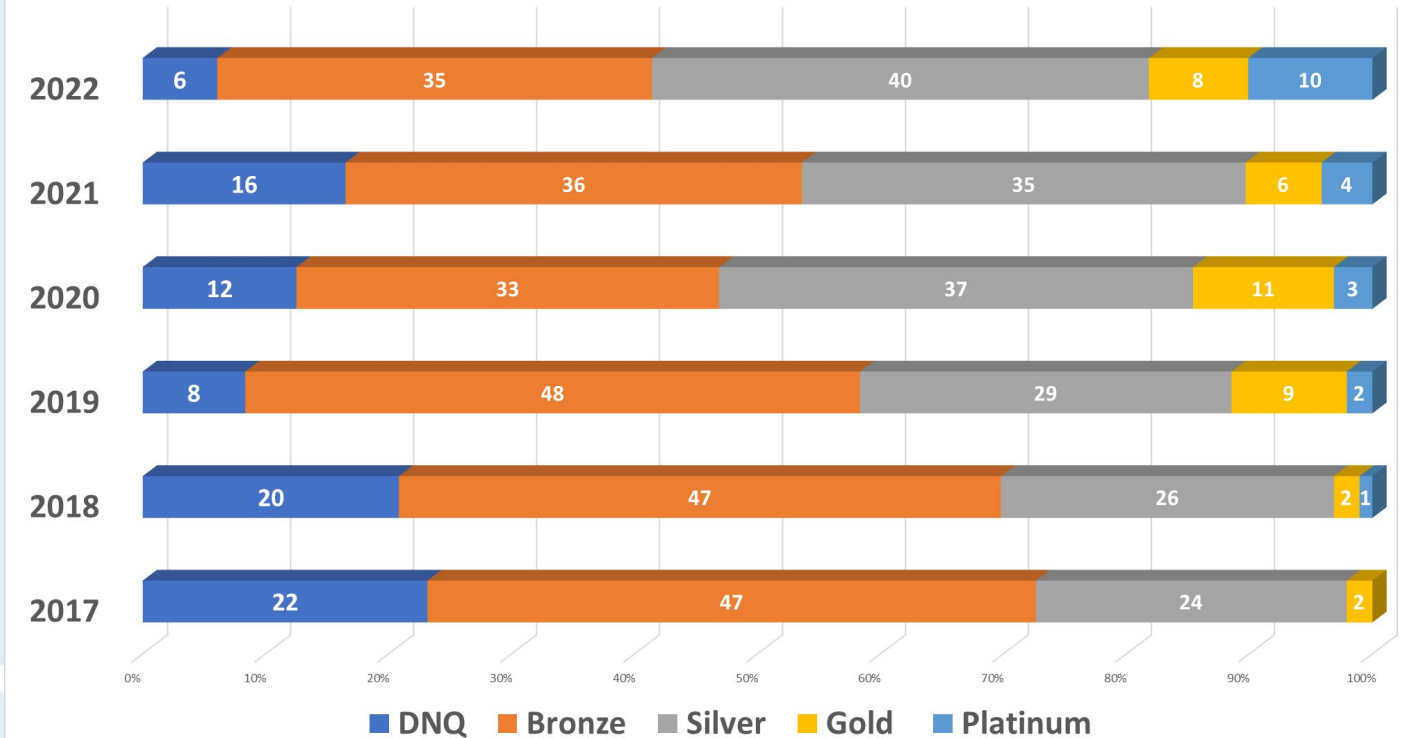
Bronze (10-19)



In just 5 years! - 2017 - 2022

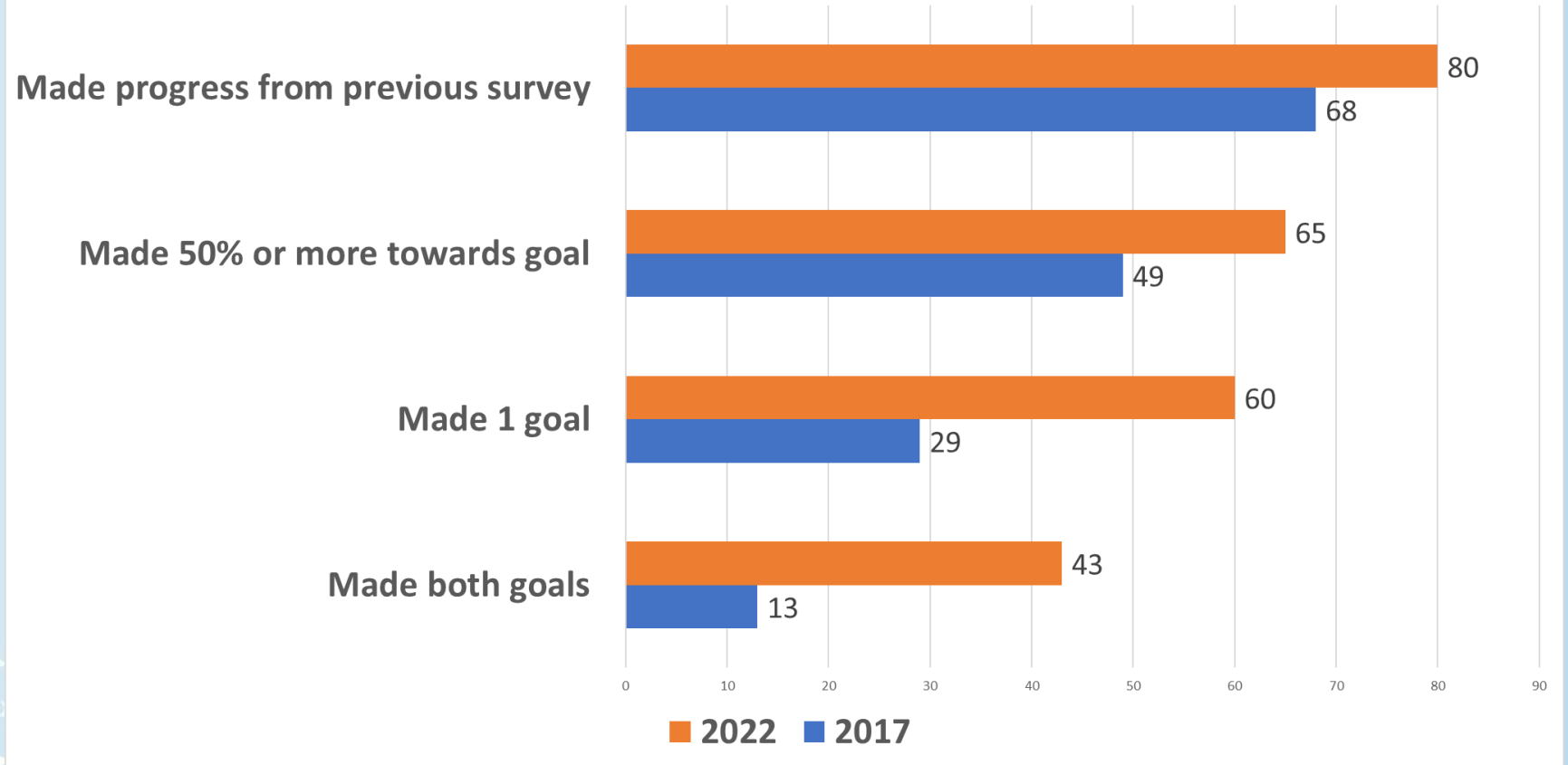
	<u>2017</u>	<u>2022</u>
Platinum	0	10
Gold	2	8
Silver	24	40
Bronze	47	35
DNQ	22	6

Commute Smart Champions
Level of Achievement
2017 - 2022

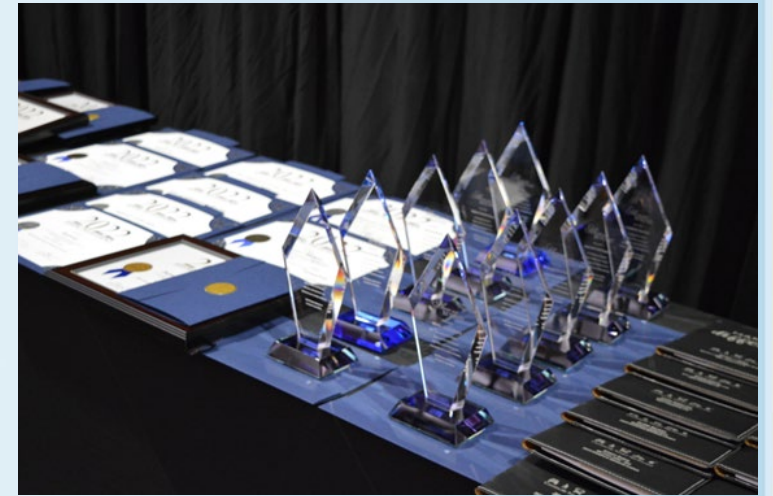


Impact on CTR Survey Results

CTR Survey Progress
2017 - 2022



Commute Smart Champions Awards Luncheon



2022 Commute Smart Champions Program

- Provided to all attendees
- Mailed to all Elected Officials, Executives, CTR Program Managers and ETCs not in attendance



2022 Commute Smart Champion Employer Champion Awards

Of 106 Worksites, 93% of all worksites achieved some level of recognition!



Making the Northwest a Better

Employer Champion Awards

Commute Smart employers are recognized for their excellence in employer strategies and practices by earning points in the areas of performance, programming and ETC engagement. Daily, their efforts remove over 8,300 trips from our roadways and remove over 141,000 miles from being driven on our roadways, helping to maintain the quality of life we all enjoy in the Inland Northwest.

Platinum

City of Spokane - City Hall*	Spokane	Spokane Regional Health District*	Spokane
City of Spokane - Public Safety	Spokane	WSDOT - Eastern Region*	Spokane
Fairchild Air Force Base	Unincorporated	WA State DSHS - Trent CSO/CCNE/Region 1*	Spokane Valley
Gonzaga University*	Spokane	WA State DSHS, Division of Child Support*	Spokane
Spokane Regional Clean Air Agency	Spokane	Washington Trust Bank*	Spokane

Gold

Avista Corp.*	Spokane	Goodwill Industries*	Spokane	Spokane Transit - Paratransit	Spokane
City of Spokane - Water Department	Spokane	Spokane Regional Transportation Council*	Spokane	Travelers Insurance*	Spokane
Department of Health*	Spokane Valley			WA State Dept. of Ecology*	Spokane

Silver

AgWest Farm Credit	Spokane	Jubilant HollisterStier LLC*	Spokane	Spokane County	Spokane
Banner Bank*	Spokane	Kaiser Permanente - Corp.*	Spokane	Spokane Falls Community College*	Spokane
City of Cheney	Cheney	Kaiser Permanente - Riverfront	Spokane	Spokane Teachers Credit Union*	Liberty Lake
City of Medical Lake	Medical Lake	Keytronic	Spokane Valley	Spokane Transit - Plaza	Spokane
City of Spokane Valley	Spokane Valley	Liberty Mutual*	Liberty Lake	Umpqua Bank*	Spokane
Clearwater Paper Corporation*	Spokane	Molina Healthcare*	Spokane	Vitalant	Spokane
Community Health Assoc. of Spokane*	Spokane	MultiCare Deaconess Hospital	Spokane	WA State Attorney General's Office*	Spokane
Eastern Washington University	Cheney	Numerica Credit Union*	Spokane Valley	WA State Dept. of L & I*	Spokane
Fiserv*	Liberty Lake	Office of Administrative Hearings*	Spokane Valley	WA State DSHS - HCS*	Spokane
Frontier Behavioral Health*	Spokane	PAM*	Spokane	WA State Employment Security Dept.*	Spokane Valley
Guardian Life Insurance Company*	Spokane	Premiera Blue Cross*	Spokane	WA State Gambling Commission	Spokane
Hotstart, Inc.*	Spokane Valley	Providence St. Luke's Rehab. Institute	Spokane	Whitworth University*	Unincorporated
Inland Imaging Business Associates*	Spokane	Spokane Community College	Spokane	WSU Health Sciences*	Spokane
Itron, Inc.*	Liberty Lake			Zak! Designs, Inc.*	Airway Heights

Bronze

Airway Heights Corrections Center	Airway Heights	Huntwood Industries	Liberty Lake	SCAFCO Corporation	Spokane
Atek, Inc.	Liberty Lake	Kaiser Aluminum Washington LLC	Spokane Valley	Servatron, Inc.	Spokane Valley
Amazon - GEG1	Unincorporated	K-L Manufacturing	Spokane	Shriners Hospitals for Children - Spokane	Spokane
Boeing Employees Credit Union*	Spokane Valley	Lakeland Village	Medical Lake	Spokane Transit	Spokane
City of Airway Heights	Airway Heights	Mann-Grandstaff VA Medical Center	Spokane	Trans-System, Inc.	Cheney
City of Spokane - Central Service Center	Spokane	MultiCare Rockwood Clinic	Spokane	TTEC*	Spokane Valley
Coffman Engineers	Spokane	MultiCare Valley Hospital	Spokane Valley	URM Stores, Inc.	Unincorporated
Davenport Hotels	Spokane	Multi-Fab	Spokane Valley	WA State DSHS - APS	Spokane
Eastern State Hospital	Medical Lake	Northwest Orthopaedic Specialists, P.S.	Spokane	Wagstaff, Inc.	Spokane Valley
Eastern Washington U.S. Probation	Spokane	Providence Holy Family Hospital	Spokane	Washington Air National Guard	Unincorporated
Engle Impact*	Spokane	Providence Sacred Heart Medical Center	Spokane	Wendle Motors, Inc.	Spokane
Honeywell	Spokane Valley			Witherspoon Kelley	Spokane

* Signifies worksites who achieved both CTR goals during the 2022 CTR survey.

2022 Commute Smart Champions Honorees

- 4 Champion Business Leaders
- 4 Champion ETCs
- 12 Champion Commuters

Place to Live, Play and Commute!

Recognizing Outstanding Leadership, Support & Commitment

Through a quarterly nomination process, four Champion Business Leaders were selected to be honored for their exceptional efforts to make their Commute Smart programs a success at their worksites.

Champion Business Leaders

 Randy Rudin Field Operations Chief (Retired) 	 Clark Brekke President & CEO 	 Gretchen Guess Executive Director of Operations 	 Josh DiLuciano Vice President of Energy Delivery 
--	--	---	--

"Participating in CTR allows DSHS employees to make a difference in our community!"

"Goodwill believes in environmental stewardship. CTR is good for our environment and aligns with our mission to reduce, reuse and re-purpose!"

"I believe in the Commute Trip Reduction program because it provides affordable transportation to our caregivers and takes care of our earth!"

"The CTR program provides affordable transportation options for our employees and makes a positive impact on our environment!"

Champion Employee Transportation Coordinators

 Sandi Hamilton Goodwill Industries	 Norma Cantu Spokane Community College	 Nicholas Swan WA State DSHS - Trent CSO/CCNE/Region 1	 Jennifer Leavay TTEC
---	--	--	---

Champion Commuters

 Candice Dransom Gonzaga University	 Eddie Ramirez City of Spokane Water Department	 Patrick Hallinan WA State Dept. of Ecology	 Dan Burgess Avista Corp.
 Donna Kosher Eastern Washington University	 Tamara Cleveland WA State DSHS - Division of Child Support	 Chandee Tibbitts WA State DSHS - Division of Child Support	 Celine Maki Spokane Regional Clean Air Agency
 Natalie Arambar Frontier Behavioral Health	 Scott Larson Eastern Washington University	 Rob Brewer WSDOT Eastern Region	 Steven Sempel WA State Dept. of Ecology

Special thanks to all of our 2022 Commute Smart Champions!

Your efforts to use and promote commute options is helping make the Northwest a better place to live, play and commute.



2022 Commute Smart Champions Program

- **Jurisdiction Awards**
 - Average points earned from employers in each jurisdiction
- **Recognize ETC Years of Service**
- **Spokane Regional Clean Air Award**
 - Organization demonstrating ongoing commitment to improve air quality
- **Spokane Transit Award**
 - An organization with the largest growth in sales of employer sponsored bus passes

Jurisdiction Champion Awards

The seven jurisdictions in the Commute Smart Northwest program are dedicated in helping to improve their communities by providing continued enhancements that help employers achieve success with their Commute Smart programs. The Jurisdiction Champion Awards are determined by taking the point average from the employers in each jurisdiction.

Silver

heney | CITY OF SPOKANE

Bronze

Alder Heights | The City of Liberty Lake | MEDICAL LAKE WASHINGTON | Spokane Valley | Spokane County Unincorporated

Employee Transportation Coordinator Years of Service

Commute Smart Northwest thanks these dedicated Employee Transportation Coordinators for their many years of service promoting commute options and helping to make the Northwest a better place to live, play and commute!

Five Years

Chris Green | Rochelle Marsh | Emily Babcock | Casey Bantz | Angia Napolitano | Nicole Frasar
K-L Manufacturing | Multifab, Inc. | SCAFCO Corporation | Inland Imaging Business Associates | City of Spokane - Public Safety | WA State Gambling Commission

Spokane Regional Clean Air Agency Proudly Presents Rob's Demolition
the Clean Air Award to an organization that has demonstrated an ongoing commitment to improve air quality by reducing its overall air emissions.

Spokane Transit Proudly Presents gouldall
the Transit Award to an employer with the largest growth of employee participation in the Employer Sponsored Bus Pass program.

Commute SmartNW | CommuteSmartNW.org | Commute Smart Northwest



Pinnacle Award Winners (3)

- Employers who receive this award have gone far beyond the minimum requirements.
- Demonstrate a firm understanding of the true benefits of trip reduction activities -- cleaner air, healthier employees, reduced traffic and an overall enhancement of the quality of life in Spokane County.
- Employers who have a well-rounded CTR program, management support, and ETC commitment.
- Demonstrate an innovative approach to trip reduction strategies.

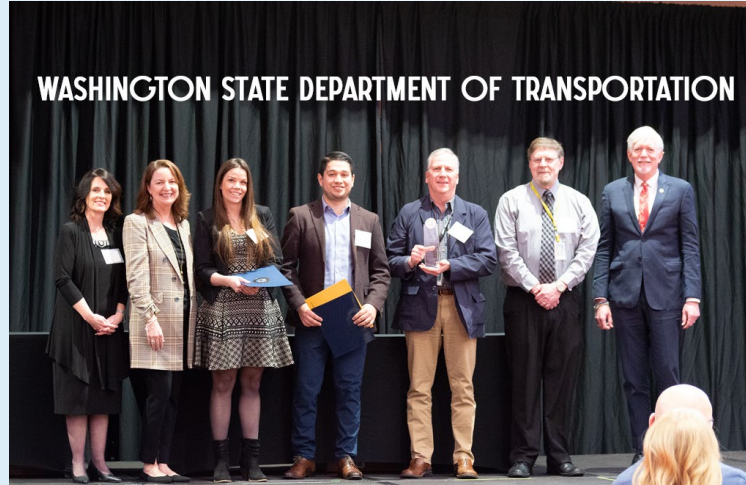


Commute Smart Champions Pinnacle Award Winners

CITY OF SPOKANE - CITY HALL



WASHINGTON STATE DEPARTMENT OF TRANSPORTATION



FAIRCHILD AIR FORCE BASE



What our ETCs have to say

“The new point system is great tool in helping making commute programs successful. It’s a great introduction into telling upper management this is what you as an ETC needs to be successful in the role and the how company can be recognized and work towards being a top-gold/platinum company with the commute program”.

Maureen McElroy

Operations Workforce Associate | Alorica

“The new point system created additional incentives for us to keep developing our already robust rideshare program. Ridesharing makes Fairchild fly!!!”

Joshua S. Potter

Fairchild Air Force Base Air Quality Engineer/EPCRA/Toxic/Rideshare/NEPA Program Manager

“I love the new point system we now have! Like all ETC’s, this is another hat I wear in my job and the point system helps me to stay on track and be more organized in promoting the CTR program which increases participation all year around.

Michelle Rasmussen, Sr Director EWU Campus Services



Any questions?

Kim Stolz, *Employer Services Specialist*

Commute Smart Northwest

(509) 477-7169

kstolz@spokanecounty.org

