

Review performance measurement intent

What are we trying to achieve? Update the target in the state CTR plan and in the menu of measurement options for use in local CTR Plans.

Why do we need a performance target?

- Winter 2023 stakeholder engagement confirmed the necessity of a numeric target
- State CTR target is a reference
 - CTR planning (Summer 2023 – June 30, 2025)
 - CTR plan implementation (July 1, 2025 – June 30, 2029)
- Performance target must reference a baseline performance

What does a target accomplish?

- Aspirational planning tool
- One option for jurisdictional plans

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Criteria: developed through engagement

- Drive alone rate (DAR)
- Easily communicated and replicable methodology
- Independent of past CTR data
- Associated to policy or initiative
- A single number
- Aggressive, but within reason

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Engagement sessions

WSDOT presented several options for group discussion.

Conversation themes:

- Aspirational goal
- State goal is one option for jurisdictions in developing local plans.
- Census data base year
- No repercussions to not meeting it
 - Jurisdiction performance year-to-year differs

Inform decision of state performance measure

Engagement with implementers

- **Preference: 65% DAR**
 - 10% reduction from 2019 census DAR of 72%
- Other alternatives discussed
 - 56% DAR: 10% reduction from 2021 census DAR of 62%
 - 53.4% DAR: 10% better than 2021 weighted average of DAR of 9 counties in the CTR program, which was 59.3%