

2022 TDM Highlights: Commute Seattle

Zarina Infante, TDM-CP | January 12, 2023

New Survey Process



Seattle
Department of
Transportation



MOBILITY
INNOVATION
CENTER
at the
UNIVERSITY of WASHINGTON



Goals

With the new survey tool, Commute Seattle and partners strived to:

- Reduce administrative barriers for ETCs
- Understand employee travel behavior with dynamic reporting and analysis
- Provide as much support as possible for employees



New Survey Process

What is the data showing so far?

- Remote work significantly increases on Mondays and Fridays
- 76%+ drive alone for grocery, health/medical treatment, and leisure/social trips
- Public transit mode split almost doubles for employees who earn under \$90k compared to those who earn over \$90k
- More to come later this month!



Uplift Voices





New Partnerships



Outreach & Education

Outreach & Education



Let's connect!



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