

Transportation Demand Management Technical Committee



Meeting Minutes

December 1, 2022
Teleconference
10:00 AM – 12:00 AM

TMD Technical Committee members present: Alon Adolf, Marshall Elizer, Olivia Holden, Karen Parkhurst, Michelle Rasmussen, Staci Sahoo, Kim Stolz, Dustin Watson, Bryce Yadon

TDM Board members present: Kirk Hovenkotter

TMD Technical Committee member(s) excused: Mary Anderson, Zach Carstensen, Carol Cooper, Jennifer Hass, Kristin Melcher, Heidi Speight, Michael Villnave, Tiffany West

WSDOT staff present: Sylvia Crum, Alex Deans-Gravlee, Ricardo Gotla, Patrick Green, Rebecca Jabbar, Brian Lagerberg, Debi LaVaque, Evan Olsen, Stan Suchan, Carol Thompson (consultant), Michael Wandler, Emily Watts

Meeting convened at 10:05 AM

1. **Welcome and opening remarks** – Marshall Elizer
 - a. Marshall welcomed the committee members and partners
 - b. Welcomed new committee members
 - i. Olivia Holden from the City of Vancouver replaces Jennifer Campos as, a municipality representative.
 - ii. Kristin Melcher from People for People replaces Jan Ollivia, as a citizen representative
 - c. Marshall recognized and congratulated Veronica Jarvis and Kirk Hovenkotter for being awarded the Association for Commuter Transportation 40 under 40 award. This recognition for their TDM leadership and achievements is well deserved and we're fortunate to have them as are our TDM partners.
 - d. 2023 board and committee meeting calendar is finalized and located on www.tdmboard.com
 - e. WSDOT will send all CTR Technical Committee-related communications through WSDOT's GovDelivery. Partners should sign up to GovDelivery by following the steps below:
 - i. Visit: <https://publicgovdelivery.com/accounts/WADOT/subscriber/new>
 - ii. Enter your email address and click "Go"
 - iii. Under "Subscription Topics", click "News"
 - iv. Check the box next to "Transportation Demand Management"
 - v. Scroll to the bottom of the page and click "Submit"
 - vi. Confirm subscription by responding to confirmation email

- vii. Save wsdot@servicegovdelivery.com, to your address book
- viii. Check your “Other” or spam folders for emails from this listserv
- f. Stan announced that we’re once again gearing up for an intensive engagement period, similar to last spring’s development of the Mobility Partnerships Grant proposal. This time we are requesting your input on topics that will inform CTR plan updates, including state performance targets, program report questions, paper surveys, the funding formula, and more. Expect more detail soon, but anticipate engagement activities to begin in January.

2. Public Comment

- a. None

3. 2023 – 2027 CTR Plan deferral (Action item) – Sylvia Crum

- a. Sylvia presented the [staff recommendation to defer CTR Plan updates for 1-year](#), moving the due date from June 2023 to June 2024, in order to accommodate changes in travel behavior, CTR program changes, and time required to develop and approve plans
- b. Karen proposed deferring CTR Plan due date for two years, to June 2025, to allow for better CTR plan integration with local comprehensive plan, equity issues, and revising funding formula
- c. Committee discussed and, overall there was agreement that a two-year deferral was preferred over a one-year deferral
- d. Karen motioned to exempt CTR-affected jurisdiction from the requirement of submitting CTR Plan updates by June 2023 and to extend the deferral two years to June 2025
- e. Olivia seconded the motion
- f. Motion passed unanimously
- g. Next steps: staff will engage implementers and committee members in updating draft [CTR Plan update timeline](#) and will share at January 12 committee meeting

4. 2023 – 2027 CTR Plan approach – Sylvia Crum

- a. Sylvia shared [process flow presentation](#), noting that timeline will require amending based on new CTR Plan update due date
- b. WSDOT will provide technical assistance and guidance to jurisdiction in updating CTR Plans

5. Performance targets – Sylvia Crum

- a. Sylvia shared [CTR Program new state targets draft straw proposal](#)
- b. Reasoning for straw proposal:
 - i. World has changed
 - ii. Value to implementers: new state targets would give them a chance to step back and evaluate impact of targets
 - iii. This proposal addresses only state targets and locals could still set own targets
- c. Attendees participated in small group discussions
- d. Small group discussion report-out:
 - i. More information is required on which jurisdictions are using state targets
 - ii. One statewide target is too vague for local implementers, but recognition that the state developing more granular targets for different areas in the state may be prohibitively resource intensive

- iii. Straw proposal provides an opportunity to highlight other performance and values of CTR Program
- iv. Straw proposal may not be effective in motivating employers

6. CTR survey updates – Rebecca Jabbar

- a. New survey tool:
 - i. Ride Amigos/WSDOT contract is in place
 - ii. Working to customize platform for our business needs
 - iii. Preparing for implementer trainings
- b. 2021-2023 survey cycle:
 - i. Completing analysis of fall survey cycle
 - ii. Surveying will begin again in spring

7. Legislative updates – Ricardo Gotla, Bryce Yadon

- a. Democrats picked up a House and a Senate seat
- b. Senate Transportation Committee Vice Chair Rebecca Saldana will be leaving committee. Don't know who will fill vacancy. Senator Marko Lias will remain chair
- c. Representative Joe Fitzgibbon will serve as new House Leader. His priorities included climate change and multimodal infrastructure
- d. Transportation priorities will likely focus on safety. WA has experienced increased speeds, crashes, injuries, and deaths. Will be a focus for both House and Senate Chairs
 - i. Red light cameras in construction zones
 - ii. Governor focused on complete streets
 - iii. Level of service conversation at local level. Changes in speed on one road shifts speed to other roads.
- e. Climate Commitment Act (CCA) projected revenues
 - i. Most CCA money is already programmed, and the rest goes to capital and operating revenue.
 - ii. Projected revenue modeling based on conditions in California
 - iii. State anticipating increases in revenue for Climate Commitment Act funds. About double. Not hearing anything about transferring to Transportation needs
- f. Mobility Partnerships Grant proposal – focus is education, informing diverse audiences. Highlighting need, opportunity and value added for transit and mobility community
- g. Funding source remains big question
- h. Bill sponsors Representative Bill Ramos and Representative Jamila Taylor are committed to advancing, though there's recognition that \$25M is a big ask
- i. WSDOT submitted proposal to include the Mobility Partnerships Grant proposal in the Governor's budget, but it was not selected
- j. TDM Technical Committee also submitted. So may be there. Gov's Executive Budget will be released in mid-December. We'll know more then

8. Jurisdictional trainings – Patrick Green

- a. [Needs Assessment](#), the first step of CTR Jurisdiction Training project, is completed
- b. Synthesizes the training requests of implementers new to their positions
- c. Implementers expressed interest in developing the following competencies:
 - a. Compliance with the statute

- b. worksite engagement
- c. TDM strategic program development
- d. Between January and March, the project will train implementers on actions to ensure their compliance with the statute within the remaining timeframe of the 2021-2023 biennium
- e. Identified two levels of need: 1) compliance, 2) more in-depth knowledge on strategies
- f. Current focus will prioritize implementers understanding requirements and feeling supported

9. **Regional Mobility Grants TDM projects recommended to the legislature** – Evan Olson

- g. Shared [presentation](#)
- h. RMGs intended to increase activity between centers and reduce congestion
- i. Assumed \$77M for current biennium - \$27M for existing projects, \$50M for new projects
- j. Upward trend in TDM applications Word getting out that TDM is eligible

10. **Implementers discussion** – Open to all implementers

- a. Veronica Jarvis – What is status of new CCA funding for CTR?
- b. Marshall – Waiting on Gov's budget
- c. Brian – Waiting to see if in Gov's budget. Will be part of funding formula discussion. Haven't taken up yet because don't know if exists. Will bring to committee
- d. Veronica – Heard OFM considering spreading differently over 16 years
- e. Ricardo – OFM, House committee reached out on how to split. Ricardo recommended \$3M biannually for foundational program
- f. Veronica – Important that implementers be engaged
- g. Ricardo – Agreed
- h. Brian – Funding formula decision rests with TDM Technical Committee and has been static for over a decade. Needs reassessment. The team is working on an engagement process, and will present to group at January meeting.

Meeting adjourned at 12:00 PM