

DRAFT

Project Brief: RideshareOnline Evaluation

1. Project description

- a. Provide background information about transportation demand management (TDM) software and RideshareOnline
- b. Support planning and conversations about what is next

2. Why are we doing this work?

- a. In 2009 WSDOT, King County Metro, and other local agencies procured shared TDM software to support RideshareOnline.com
- b. That contract cannot be renewed past March 2025 and TDM software has changed significantly since 2009, requiring partners to decide how to move forward and what role WSDOT should play in that process

3. What are we trying to achieve?

- a. Understanding of the uses of RideshareOnline and other platforms
- b. Understanding of how partners use RideshareOnline and other platforms
- c. Understanding of options going forward

4. What are the anticipated products/deliverables?

- a. Background report
- b. Options for going forward
- c. Engagement with stakeholders
- d. A recommendation to the TDM Technical Committee on how to proceed