

DRAFT

TDM project brief: Potentially establish new CTR performance measures and targets

1. Project description

- a. Work with TDM Technical Committee to determine if they want to update the performance measures, targets, and/or jurisdictional options for the CTR program
- b. (If necessary) Determine updated CTR performance measures, targets, and/or jurisdictional options
- c. (If necessary) Assist jurisdictions in establishing their new performance measures and/or targets

2. Why are we doing this work?

- a. A new CTR survey tool will be used starting in the 2023-2025 survey cycle, creating a new baseline for CTR performance
- b. With the pandemic, conditions have changed significantly, and new measures and targets may be required to reflect current realities
- c. The original measures and targets were selected when the program was only expected to operate for four years; now that it continues in perpetuity, there are potentially more effective measures and targets that can be used to reflect an ongoing effort

3. What are we trying to achieve?

- a. Determine if the existing CTR performance measures, targets, and options are still viable for a post-pandemic CTR world and with an improved CTR survey tool
- b. Develop performance targets that effectively support CTR goals and outcomes
- c. Engage CTR implementers and (potentially) give them more ownership over the performance of their programs
- d. (Potentially) Update performance metrics through collaborative approaches between the state and localities

4. What are the anticipated products/deliverables?

- a. Definition and purpose of performance targets
- b. Description of methodologies and guidance on their application
- c. Implementer engagement
- d. (Potentially) New state and local performance targets
- e. (Potentially) Determination of when new performance measures and/or targets would become active (e.g., 2025-27 cycle, 2027-2029 cycle)
- f. (Potentially) Decision on best practice of how to incorporate new measures/targets into jurisdictional CTR work plans