

Transportation Demand Management Technical Committee

Meeting Minutes



September 12, 2022
Teleconference
10:00 AM – 11:20 AM

TMD Technical Committee members present: Alon Adolf, Mary Anderson, Zach Carstensen, Carol Cooper, Marshall Elizer, Karen Parkhurst, Michelle Rasmussen, Heidi Speight, Kim Stolz, Dustin Watson, Tiffany West, Bryce Yadon

TDM Board members present: Kirk Hovenkotter

TMD Technical Committee member(s) excused: Jennifer Hass, Michael Villnave,

WSDOT staff present: Tanna Avila, Steven Breaux, Sylvia Crum, Ricardo Gotla, Patrick Green, Brian Lagerberg, Christina Noddings, Christie Stelzig, Stan Suchan, Carol Thompson (consultant), Emily Watts

Meeting convened at 10:04 AM

1. **Welcome and opening remarks** – Marshall Elizer
 - a. Welcomed Patrick Green and Sylvia Crum as newest TDM team staff members.
 - b. Welcomed Tiffany (Tiff) West to the committee, who will serve as the OFM representative.
 - c. Staci provided a brief report out on the PT Conference, highlighting the value of nonprofits attending. Great to see folks in person and informative sessions. Stan called out Karen Parkhurst for receiving the Aubrey Davis award, which is issued by WSDOT for those who have dedicated a lifetime to improving transportation for Washingtonians.
 - d. Marshall reminded the group of next week's WSRO conference in Leavenworth
 - e. Several WSDOT staff, including Ricardo, will attend ITS World Congress in LA next week.
2. **Public Comment** – Marshall Elizer
 - a. None
3. **2021-2023 CTR survey** – Stan Suchan
 - a. WSU getting ready to roll. Based upon what we know will be ready for surveys to start September 19.
 - b. If you want to survey in September and need assistance, contact staff at CTRSurvey@wsdot.wa.gov. The sooner the better.
 - c. There are no paper surveys for the remainder of this cycle. However, more mobile-friendly surveys are available. There is a QR code is available to access mobile-friendly surveys.

d. Worksites are required to survey during this two-year cycle.

4. Survey tool status update – Stan Suchan

- a. We're still on track to have a survey-as-a-service vendor under contract this fall. Once we do, we'll work on system configuration, testing, and developing training.
- b. We're also still on track to debut the new survey system for survey administrators in early 2023 and for commuters starting in mid-September 2023.
- c. New baseline survey in 23-25 cycle. Reasons include pandemic, change in questions, change in system, change in calculations, changes in travel behavior/trends.

5. Mobility Partnerships Grant – Ricardo Gotla

- a. Ricardo screen shared final [Mobility Partnerships Grant handout](#). Thanked everyone who put time and effort to informing document.
- b. Feedback from partners continues to be positive.
- c. Bryce mentioned the Transportation Choices Coalition is considering including the grant in their 2023 legislative agenda.
- d. Ricardo asked committee members to volunteer for the 2023 Legislative Committee. The committee would meet weekly or as needed beginning in November in preparation for the '23 legislative session. The committee purpose includes supporting Mobility Partnerships Grant, testifying, meeting with legislators, defending and advancing priorities, recruiting champions, etc.

Staci, Zach, Bryce, Kirk, Alan, Veronica and Karen volunteered to serve on the committee.

6. Joint Legislative Audit & Review Committee CTR Tax Credit public testimony – Karen Parkhurst

- a. Share [JLARC CTR Tax Credit report](#).
- b. Ricardo and Karen testified. Their testimony is accessible online: [Citizen Commission for Performance Measurement of Tax Preferences | September 8, 2022 - YouTube](#)
- c. Great opportunity for committee to work with JLRAC, businesses, transits, and other partners to modify the credit to make it more efficient and accessible, and help it achieve new program emphasis areas.
- d. Patrick Green will lead this body of work, which will kick off in December 2022.

7. TDM 2022-2023 workplan – Ricardo Gotla, Carol Thompson

- a. Shared [draft workplan](#). Spans from now through June 2023.
- b. Strategic planning has been deferred to focus on other priority projects. Staff would like to hold a retreat, which has been deferred for more than two years due to COVID-19.
- c. Most projects are in the formative stages; and are just now getting off the ground.
- d. Next steps are to develop project briefs for each new project. Staff will engage committee members and other partners to help inform project briefs.

8. Invite jurisdictional CTR implementers to provide comments and updates (voluntary) – Marshall Elizer

- a. Marshall opened floor
- b. Several implementers mentioned they are excited and ready for fall survey cycle.

9. Closing remarks – Marshall Elizer

Meeting adjourned at 11:21am