

Commuter trip reduction expansion effort

Ricardo Gotla, Stan Suchan
Transportation Demand Management Technical Committee
June 6, 2022

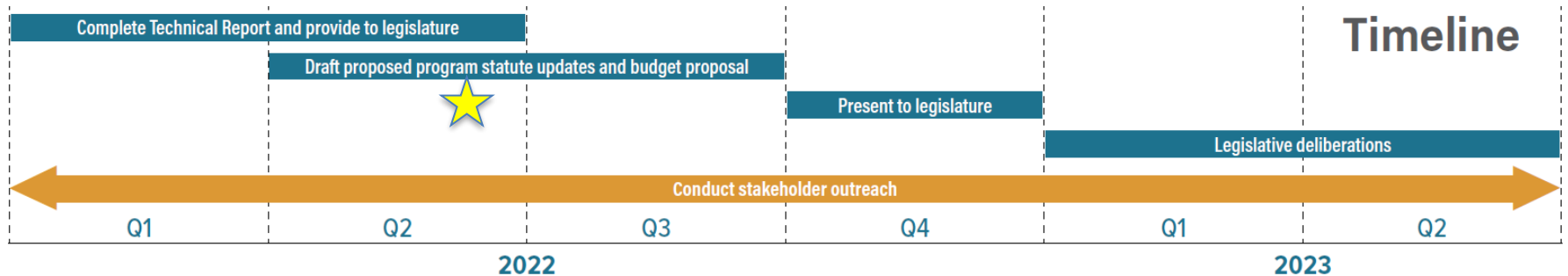
Where we've been

2021

- Project brief, legislative approach, and work plan
- Develop emphasis areas
- Initial report & one-page leave behind

2022

- Technical report delivered to legislative staff reviewing CTR program requirements, history and accomplishments
- Scenario development to achieve emphasis areas
- Presentation to House Transportation Committee
- Workshops to draft recommendations



Engagement workshops

Workshops & Purpose	Number of small group workshops	Timeframe	Number of participants
Assess statewide approaches	70	February – March	230
Investments in statewide approaches	5	March	19
Mobility Partnership Grant	12	April	44
CTR+	10	May	31
Draft legislative proposal	10	May	30
Totals	110	N/A	350+

Key take-aways

- Stakeholders have great ideas and enthusiasm for improving mobility for shift workers, rural areas, disadvantaged groups
- Gap in local resources to do work
- Base CTR is valuable and effective and there is more it can do
- Existing CTR program limited in ability to achieve emphasis areas
- Recent legislative funding package
- Prospective champions have competing priorities

Where we were last week

- Draft legislative recommendation
 - Existing CTR with more funding for intensifying existing programming and complying with Climate Commitment Act goals of prioritizing vulnerable populations overburdened communities, and tribes
 - New Mobility Partnership grant program
- Decision to not open CTR law to revision

