Commute trip reduction expansion effort

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Transportation Demand Management Executive Board
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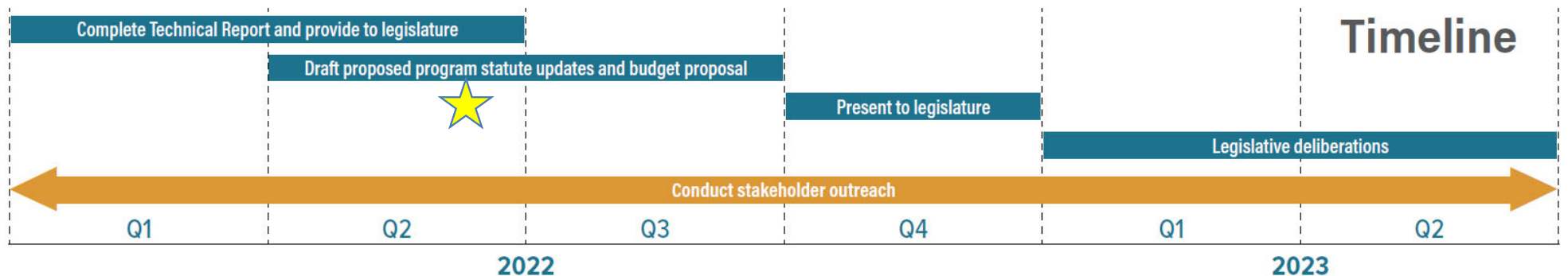
WSDOT

Where we've been

2021

- Project brief, legislative approach, and work plan
- Develop emphasis areas
- Initial report & one-page leave behind

2022

- Technical report delivered to legislative staff reviewing CTR program requirements, history and accomplishments
- Scenario development to achieve emphasis areas
- Presentation to House Transportation Committee
- Workshops to draft recommendations

Complete Technical Report and provide to legislature

Draft proposed program statute updates and budget proposal

Present to legislature

Legislative deliberations

Timeline

Conduct stakeholder outreach

| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 |

2022

2023

Engagement workshops

Workshops & Purpose	Number of small group workshops	Timeframe	Number of participants
Assess statewide approaches	70	February – March	230
Investments in statewide approaches	5	March	19
Mobility Partnership Grant	12	April	44
CTR+	10	May	31
Draft legislative proposal	10	May	30
Totals	110	N/A	350+

Key take-aways

➢ Stakeholders have great ideas and enthusiasm for improving mobility for shift workers, rural areas, disadvantaged groups

➢ Gap in local resources to do work

➢ Base CTR is valuable and effective and there is more it can do

➢ Existing CTR program limited in ability to achieve emphasis areas

➢ Recent legislative funding package

➢ Prospective champions have competing priorities

Where we are today

➢ Draft legislative recommendation

- Existing CTR with more funding for intensifying existing programing and complying with Climate Commitment Act goals of prioritizing vulnerable populations overburdened communities, and tribes

- New Mobility Partnership grant program

➢ Decision to not open CTR law to revision

Next Steps

➢ Complete current round of workshops to review and refine draft legislative recommendation

➢ Share and receive feedback from governor's office and legislative champions

➢ June 6 TDM Technical Committee meeting for decision and next steps

➢ On track to finalize a recommendation this summer

➢ Bring to the board for August meeting

❖ Board member engagement: How do you each individually want to be engaged?

Timeline: CTR expansion recommendation

Task	2022	2023 Timing
Design new grant program expansion concept (workshops)	APRIL	
Decide whether to change CTR law in 2022 (TDM Tech Committee meeting)	MAY – 2	
Review new grant program expansion concept (TDM Tech Committee meeting)	MAY – 2	
Design CTR base program expansion concept (workshops, implementers)	MAY – 2-13	
Develop proposals using base program expansion and new concepts (workshops)	MAY – 16-27	
Learn about base program and new concepts (TDM Executive Board meeting)	MAY – 24	
Develop draft expansion recommendation (TDM Tech Committee meeting)	JUNE – 6	
Draft and refine expansion recommendation (WSDOT staff, workshops, consultations)	JUNE	
Draft expansion recommendation one-pager (WSDOT staff, consultations)	JULY	
Draft legislation (if necessary, WSDOT staff, consultations)	JULY	
Review and finalize expansion recommendation (TDM Tech Committee meeting)	AUG – 1	
Finalize expansion recommendation (TDM Executive Board)	AUG – 23	
Finalize expansion recommendation one-pager (WSDOT staff, consultations)	AUG – 25	
Outreach and engagement on recommendations	AUG	through APRIL
Possible rulemaking (WAC updates)	AUG	through JULY
Develop administrative contingencies (WSDOT staff, consultations)	AUG	through MAY
New state law and transportation budget development		JAN through MARCH
2023-2025 state budget (and possible law) takes effect		JULY – 1
Start to implement any changes in new law or new budget (WSDOT staff, consultations)		JULY

Column headers (months): APRIL, MAY, JUNE, JULY, 2022 AUG, SEPT, OCT, NOV, DEC, 2023 JAN, FEB, MARCH, APRIL, MAY, JUNE, JULY