

Transportation Demand Management Technical Committee

Meeting Minutes



March 21, 2022
Teleconference

Committee members present: Alan Adolf, Mary Anderson, Jennifer Campos, Zach Carstensen, Carol Cooper, Marshall Elizer, Jennifer Hass, Karen Parkhurst, Michelle Rasmussen, Staci Sahoo, Heidi Speight, Kim Stoltz, Dustin Watson, Bryce Yadon

TDM Executive Board member(s) present: Anna Zivarts,

Committee member(s) absent: Jan Ollivier, Eric Hansen, Michael Villnave

WSDOT staff present: Tanna Avila, Matthew Cramer, Steven Breaux, Ricardo Gotla, Rebecca Jabbar, Amber Nguyen, Christie Stelzig, Stan Suchan, Carol Thompson (consultant), Michael Wandler, Emily Watts

Meeting called to order at 10:03 AM

1. **Welcome and opening remarks** – Marshall Elizer
 - a. Marshall noted new \$17 billion, 16-year transportation package, Move Ahead Washington, is worth celebrating. He thanked special guest Matthew Sutherland from Transportation Choices Coalition for joining the meeting to speak to package highlights.
 - b. Ricardo led group icebreaker. What two things are you looking forward to about spring?
2. **Public Comment** – Marshall Elizer
 - a. None
3. **CTR Program expansion update** – Celebrity interview (Ricardo Gotla, Stan Suchan, Carol Thompson)
 - a. What's the status of CTR Program Technical Report? Report is completed. Will be transmitted to House and Senate Transportation Committee staff, who requested the report. The [report is located online for review](#).
 - b. What engagement have we done? Reached out to more than 2,000 people to participate in workshops to evaluate the potential effectiveness of three statewide approaches in achieving emphasis areas. About 230 people participated in 70 small group workshops.
A [summary of workshop methodology and results is located online for review](#). The data will be used to inform future engagement.

- c. What are the next steps? WSDOT is organizing another round of workshops focused on developing recommendations on funding levels for commute trip reduction expansion program design. Committee and board members, in addition to stakeholders on the call, are encouraged to participate. Communicate your interest by emailing Ricardo.
 - d. Will PTD submit an agency request to the governor? PTD staff is operating under the assumption that the Division will submit an agency request, sometime in April. The first draft of the agency request will likely be at the concept level. Engagement and workshop outcomes will inform the agency request concept design. WSDOT will engage the TDM Board and TDM Technical Committee in that effort.
4. **CTR Survey Tool update** – Rebecca Jabbar
- a. Recent history review – Reviewed previous approach.
 - b. Old WSU tool is up and running.
 - c. Next step: Develop list of options for different paths forward. Seeking volunteers to participate in workshops and provide feedback. Workshops will be held in the coming weeks.
 - d. Staff will send a poll to identify peoples' availability and schedule workshops.
5. **State transportation budget update** – Matthew Sutherland, Transportation Choices Coalition.
- a. Represents a historic shift in funding for multimodal transportation.
 - b. Compared to the status quo, this transformative package will quintuple the amount we invest in transit and active transportation and for the first time ever makes multimodal investment a bigger spending category than new highway capacity.
 - c. Shared [TCC brief](#) and [12 highlights](#).
 - d. [Reviewed presentation](#).
 - e. Transportation package highlights include:
 - i. \$1.27B for active transportation, including likely new grant programs.
 - ii. \$3B for transit, including youth ride free and new tribal transit mobility grants.
 - iii. \$488M for alternate fuels and electrification.
 - iv. \$435M for ferries including electrification and youth ride free.
 - v. \$162M to rail, including youth ride free and ultra-high-speed rail.
 - vi. \$4B into highway infrastructure.
 - vii. \$2.4B to fully fund fish culvert requirements.
 - viii. \$3B for preservation and maintenance of infrastructure.
 - ix. \$1.1B for ferries.
6. **Vanpool Investment Program update** – Matthew Cramer
- a. Shared budget proviso language changes to allow rideshare partners more flexibility.
 - b. Reviewed specific changes in language that will provide more flexibility for transit agencies who provide vanpool/rideshare programs.
 - c. Questions and answers about specifics of program, incentives, license plates, ADA, electrification.
 - d. Presentation is [located online for review](#).

7. **Closing remarks** – Marshall reminded people to sign up for upcoming workshops.

Meeting adjourned at 11:40 AM