

Transportation Demand Management Technical Committee Meeting Minutes

December 2, 2021
Teleconference



Committee members present: Alan Adolf, Carol Cooper, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Michelle Rasmussen, Staci Sahoo, Dustin Watson, Bryce Yadon

TDM Executive Board present: Anna Zivarts

Committee member absent: Mary Anderson, Jennifer Campos, Zach Carstensen, Heidi Speight, Kim Stolz, Michael Villnave

Meeting called to order at 10:05 AM

1. **Welcome and opening remarks** – Marshall Elizer
 - a. Debi will be assuming a new position within the division. Marshall thanked Debi for her service in supporting the committee and board. Tana working to support committee and board.
2. **Public comment** – None
3. **Review of 2021 committee accomplishments** – Ricardo Gotla
 - a. Increased understanding of budget process, specifically use of multimodal account
 - b. Deepened engagement of WSDOT executive management
 - c. Each committee position is filled and there's positive new energy and engagement and the committee
 - d. Developed and submitted to legislature multimodal funding letter requesting multimodal account dollars be used for multimodal programs and projects to the maximum extent practicable. Important learning and engagement exercise.
 - e. Helped to preserve and in some programs increase multimodal investments
 - f. Successfully won support to include in HB1514 language mandating report to legislature on updating CTR Program
 - g. Developed House Transportation Chair CTR Program champions: Chair Fey, Vice Chair Ramos, and Rep. Taylor
 - h. Redesigning CTR
 - i. Completed and submitted CTR expansion 4-page report ahead of schedule. It is being well received.
 - ii. Develop CTR expansion 1-page report. Also very well received and will be leveraged in the upcoming session.
 - iii. Legislators are engaged, interested in championing CTR Program expansion.
 - iv. Successfully engaged Board
 - v. Scenario development

- i. CTR survey tool update
 - j. Community of practice: ongoing CTR delivery and adapting to Covid world
4. **2022 Legislative Session: What to expect?** – Bryce Yadon
- a. House will be conduct business completely remotely. Senate will allow in-person meeting, but will limit meetings to three people maximum. Senate hearings will be remote
 - b. Revenue forecast is lower than needed to maintain current transportation budget allocations.
 - c. Federal funds may help supplement any state revenue budget losses.
 - d. Cap and Invest program will add new money to transportation budget.
 - e. Steve Hobbs was appointed to Secretary of State. New budget chair will be Senator Liias or Senator Saldana.
 - f. Representative Barkis, House Transportation Committee Ranking Minority Member, will introduce transportation package, that among other things, would pause CTR Program. Committee developed taking points to preserve CTR/TDM funding:
 - i. TDM programs like CTR are still our cheapest and fastest way to buy mobility -- and we need that more than ever as our economy ramps up
 - ii. If the state is seeking cost savings while enhancing mobility, nothing beats TDM solutions.
 - iii. Washingtonians from all sectors and across the state are asking for more, not less, TDM/CTR:
 - 1. Workers at small and mid-sized businesses want more travel options
 - 2. Additional urban growth areas, suburban and rural communities want to be in the program
 - 3. Shift workers and essential workers traveling outside the 6-9 a.m. weekday are looking for more commute options.
 - 4. People are looking for more travel options to healthcare, groceries, medications, education, worship, and visits with family and friends.
 - iv. The state must take accommodate all travelers, not just those who are fortunate enough to own a car and drive alone.
 - v. People are in a moment of change. This is the ideal time to expand – not pause – the CTR Program and try new ideas. People are receptive to try new things.
 - vi. TDM/CTR programming has high start-up costs. Putting the program on hold would be very costly once reimplemented.
 - vii. CTR affected jurisdiction are adaptable and are successfully adapting to post-Covid mobility opportunities and challenges.
 - viii. Data demonstrates VMT is back to pre-Covid levels in many areas. The biggest change is when people are traveling, not whether they are traveling.
 - ix. Teleworkers still need to run errands or drop off kids. Trips that could have been combined with their commute to work.
5. CTR Program expansion and survey tool updates:
- a. Received commitment from Chair Fey for February CTR Program work session
 - b. One-pager handed off to prime bill sponsors
 - c. On track to finalized CTR Program Technical Report by early January

- d. Survey tool timeline on track for user testing in winter 2021-2022, widespread deployment spring 2022.
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- 6. Action items
 - a. Develop 2022 workplan ideas for discuss at Jan. Tech. Cmte meeting
 - b. Develop key messages for importance of TDM/CTR programming
 - c. Plan 2022 leg. session day-on-the hill
 - d. Prepare for potential revenue package
 - e. Finalize and deliver technical report
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- 7. Meeting adjourned at 11:15 AM