

Transportation Demand Management Technical Committee Meeting Minutes



October 19, 2021
Teleconference

TDM Technical Committee members present: Mary Anderson, Carol Cooper, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Michelle Rasmussen, Staci Sahoo, Heidi Speight, Kim Stolz, Michael Villnave, Dustin Watson, Bryce Yadon

TDM Executive Board members present: Eric Hanson, Laura Johnson, Anna Zivarts

Committee member absent: Alan Adolf, Jennifer Campos, Zach Carstensen

WSDOT staff present: Liz Bastian, Ricardo Gotla, Brian Lagerberg, Debi LaVaque, Amber Nguyen, Stan Suchan, Carol Thompson

Meeting called to order at 10:02 AM

1. **Welcome and opening remarks** – Marshall Elizer
 - a. Marshall called the meeting to order and welcomed attendees, reviewed agenda
 - b. Anna Zivarts shares details on the Week without Driving with the committee. First attempt for this, starting this Friday and goes to next Friday. Emphasis is elected leaders and transportation folks to spend a week without driving. Partnering folks with non-drivers and some media folks.
 - c. Jennifer Hass shared that Community Transit has an opening for a transportation specialist. Emphasis on new mobility in TDM.
2. **Top 5** – Jenna Forty [OFM Top 5](#)
3. **CTR program report** – Ricardo Gotla
 - a. Ricardo presents [Gantt chart schedule](#) of next steps for the CTR program report.
 - b. Priorities include a one page leave behind, the technical report (aim to turn this in before session starts, much longer than report turned in earlier this month), informational webinar series, scenario development, and a presentation to legislature in January 2022. The TDM Tech Committee will lead this work with approval from the TDM Executive Board.
 - i. Scenario development – engaging implementers to develop scenarios based on different programmatic futures (more dollars, different emphasis areas, etc.). Aim to have that wrapped up in early November.
 - ii. Chair Fey has committed to presentation early in the session (early 2022).
 - Likelihood of another virtual session.

- Would like to get board/committee members and members of the public who have benefitted from the CTR program to testify
 - iii. Carol Cooper – solid proposal, looking forward to that work. Kudos, thank you.
 - c. CTR survey refresh update: WSDOT is on track for user testing in November/December and a spring 2022 launch. WSDOT will reach out to folks who expressed interest in user testing when ready.
- 4. **CTR Program Report one-pager handout feedback**
 - a. Small group exercise. Feedback reflected in [final one-pager](#).
- 5. **One-call/One-click** – Staci Sahoo [One-call/One-click program presentation](#)
- 6. **Public comment** – none
- 7. **Closing remarks** – Marshall Elizer, Ricardo Gotla
 - a. Ricardo – working with Susan Meyer to recruit business reps for Board.
 - b. Marshall – done a wonderful job, thank you. Great meeting.

Meeting adjourned at 11:55 AM