**CTR Law Update 2021 - Legislative Strategy Discussion Guide**

June 2021

**Document purpose:**

Facilitate a discussion and assist in developing consent on leveraging the CTR program report mandate strategically and effectively in advancing TDM Strategic Plan Goals, with an emphasis on Goal 3.

[2019-2023 TDM Stratic Plan Goals](https://storage.ning.com/topology/rest/1.0/file/get/1485266090?profile=original):

1. Increase the use of high-efficiency transportation options for commutes
2. Expand the availability and use of transportation options
3. Increase policy makers’ support for TDM

**Proposed October 1 report deliverable (based on considerations outline below)**

* Report to legislature on what the objectives of future CTR program should be
  + Will be foundation for all project work moving forward.
  + Will have the support of board, committee, and key legislators.
  + Engagement will include all stakeholders outlined in project brief.
* Menu of options for amening CTR statute. Engagement with legislature on options will be strategically important in identifying and cultivating a champion. Develop statute update base on menu selection for 2023 legislative session. Examples may include:
  + Minimal, e.g., housekeep and technical changes
  + Moderate, e.g., adding flexibility and streamlining
  + Aggressive, e.g., program stretch, such as reducing employer threshold from 100 employees to 50 employees.
* Aspirational deliverable in time for 2022 legislative session: Discrete CTR program legislative update (likely technical fix).
  + This strategy may help lay the foundation for more aggressive legislative push in 2023 session.
  + Strategic outcomes may include: stakeholder relationship development; building awareness; sussing out opposition; general learning.

**Key considerations for timeline and deliverables:**

* October 1 report deadline is a touchpoint – not the beginning or end – of legislative engagement.
* Legislative (and stakeholder) engagement is interwoven throughout July – September and will continue through the end of the year and into the 2022 legislative session.
* It is possible legislative engagement on CTR program update will flow into the 2023-2024 legislative session.
* Any legislative deliverable (reports, legislative language, etc.,) will include meaningful engagement with CTR implementers, as well as stakeholders with strong Olympia influence and presence, e.g., Association Washington Businesses, labor, chambers.
* Meaningful engagement is resource intensive and requires considerable time, important factors when considering what and when to deliver legislative products.
* Meaningful engagement is critically important to the success of the committee and board’s legislative proposals.

**Legislative engagement considerations:**

* Important that key legislators feel ownership of recommended strategies, i.e., value in developing or identifying a champion.
* A committee, board and WSDOT staff roll is to assist in building that sense of ownership.
* Important that legislators are involved in shaping committee and board CTR update recommendations
* Identify if it’s important to develop bi-partisan support