

# Transportation Demand Management Technical Committee Meeting Minutes

May 19, 2021  
Teleconference



**Committee members present (all remote):** Alan Adolf, Mary Anderson, Jennifer Campos, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Heidi Speight, Kim Stolz, Michael Villnave, Dustin Watson

**Committee member(s) excused:** Carol Cooper, Staci Sahoo, Bryce Yadon

**WSDOT staff present (all remote):** Alon Bassok, Elizabeth (Liz) Bastian, Ricardo Gotla, Debi LaVaque, Stan Suchan, Carol Thompson, Michael Wandler

## Meeting convened at 10:05 AM

### 1. Welcome & Opening Remarks – Marshall Elizer

- Marshall shared information about the inaugural TDM week (May 10-14, 2021), initiated by the Association for Commuter Transportation (ACT).

### 2. Celebrity Interview – Allison Camden, Zach Cartensen, Ricardo Gotla

- Ricardo interviewed Allison Camden (M2D2 Deputy Assistant Secretary, WSDOT) and Zach Cartensen (Northwest Government Affairs, Salesforce) on transportation policy and legislative affairs.
- Highlights included:
  - i. Be very clear on what the updated bill will do.
  - ii. Strong stakeholder engagement throughout process
  - iii. Define what success looks like prior to bill introduction
  - iv. Identify a champion in relevant committee that isn't committee chair
  - v. Be clear with legislators on what the opposition is and why
  - vi. Focus on building support for bill, then engage less supportive groups

### 3. 2021 legislative session report out – Ricardo Gotla

- Ricardo provided an overview of “status quo” session outcomes. Special needs transportation grant got more money, as did green transportation. Vanpool investment program grant was decreased, fewer vanpools operating right now. CTR got baseline \$5.7 million. \$800K re-appropriated to continue FLM grant awards from current biennium. Small business ORCA did not receive funding. Transit grant coordination program did not get additional funding, same for ORCA for students in King County.
- Two climate bills passed – cap and invest bill, and a low carbon fuels bill.
- The governor is asking for a special session in September to pass transportation revenue package.

#### **4. CTR program update – Heidi Speight**

- Heidi provided a quick overview on updating CTR program and ask for volunteers. Thanks to Ricardo and Carol and WSDOT staff for support and effort. Program report to legislature is due Oct. 1, 2021 regarding updating statutes to CTR program. Extensive stakeholder outreach already done on updating program, reflected in 2019 TDM strategic plan. Things have changed in last year – emphasis on equity, COVID, telework, mobility on demand and tech-enabled transportation.
- Jennifer Hass, Jennifer Campos, and Karen Parkhurst expressed interest in helping with two sprint teams: one focused on engaging new stakeholders, and one focused on compiling input from previous engagement.

#### **5. Remote workers classification guidance – Jennifer Campos**

- Jennifer Campos provided an update on the CTR implementers roundtable meetings, led by Jan Bowers (City of Vancouver). CTR implementers looking for consistent guidance on if full-time remote workers are still CTR-affected. Consistent message and interim guidance is important.
- WSDOT staff provided a draft guidance document for jurisdictions to use as needed. Members provided feedback and edits.
- The committee unanimously approved the revised guidance document.

#### **6. CTR refresh update – Alon Bassok & Elizabeth Bastian**

- Alon presented the updated CTR refresh project timeline to the committee.
- Elizabeth shared what has happened since the last committee meeting. WSDOT staff reached out to jurisdictions who were planning to survey in the fall. Everyone has expressed a preference to hold off until spring 2022 when the new tool is ready. The old tool is going away June 30, 2021. Staff is working through contracting right now to secure a developer to build the new tool.

#### **7. Public Comment**

- No public comment was submitted.

#### **8. Closing remarks – Marshall Elizer**

**Meeting adjourned at 11:45 AM.**

---