

# Transportation Demand Management Technical Committee Meeting Minutes

March 11, 2021  
Teleconference



**Committee members present (all remote):** Alan Adolf, Mary Anderson, Jennifer Campos, Carol Cooper, Billy Duss, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Staci Sahoo, Heidi Speight, Kim Stolz, Michael Villnave, Dustin Watson, Bryce Yadon

**Committee member(s) excused:** Karen Parkhurst

**WSDOT staff present (all remote):** Alon Bassok, Elizabeth (Liz) Bastian, Ricardo Gotla, Kate Ito, Brian Lagerberg, Debi LaVaque, Amber Nguyen, Stan Suchan

**Meeting convened at 10:02 AM**

## 1. Welcome & Opening Remarks – Marshall Elizer

## 2. Public Comment

- No public comment was submitted.

## 3. State legislative updates – Ricardo Gotla & Bryce Yadon

- Bryce provided updates from the ongoing state legislative session. The state revenue forecast is expected on March 17. Good conversations are happening around the multimodal budget, despite a decrease in gas tax revenues. The differences in budgets come from the proposed revenue sources.
- HB1514 passed out of the House last week with bipartisan support. The bill would reduce the number of people for a carpool/vanpool and require an evaluation of the CTR program. The bill is expected to pass.
  - Heidi volunteered to assist in evaluating the program when the time comes.

## 4. CTR refresh update – Alon Bassok & Kate Ito

- Alon and Kate provided an update on the CTR survey refresh project. Slides can be found [here](#), and the supporting documentation can be found [here](#).
  - i. The survey will be available as downloadable, printable file on website. If that is entered into a provided spreadsheet, users can upload data into dashboard.
- Lua Pritchard (TDM Board member) stressed using community-based organizations to assist with survey translations.
- Members had the following questions:
  - i. Carol – what exactly is the change to the program report?
    1. Program report will be included in this round of surveying. We will come back once tool is operational and ask ETCs what info we

should collect from them. Current version is 200+ page report that not everyone uses.

- ii. Heidi – will emails still be needed?
  1. No.
- iii. Carol – can you toggle on additional modes?
  1. We can build that if needed.

**5. New meeting format – Ricardo Gotla**

- Ricardo shared a list of upcoming committee mandated work and additional priorities to highlight the road ahead. In order to get this work done, Ricardo proposed a more dynamic meeting structure, with the bulk of work being done in small sprint teams. The committee, board, and partners would all be involved and inform the work. Rather than general report out and updates, this would be a space to get into detail on specific bodies of work and for committee to delve into details on bodies of work.
- Members expressed general support for the proposal, noting that there is a lot of work on the list and projects should be prioritized.

**6. Washington State Ridesharing Organization (WSRO) conference – Amber Nguyen**

- Amber invited committee members to submit a proposal for a WSRO conference session in the fall. Committee members have used liberating structures successfully at previous conferences.

**7. Member top 5 – Billy Duss**

- Billy shared the top five things he wishes people knew about his job.

**8. Closing remarks – Marshall Elizer**

**Meeting adjourned at 11:59 AM.**

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