

# Transportation Demand Management Technical Committee Meeting Minutes

January 19, 2021  
Teleconference



**Committee members present (all remote):** Alan Adolf, Mary Anderson, Carol Cooper, Billy Duss, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Staci Sahoo, Kim Stolz, Michael Villnave, Dustin Watson

**Committee member(s) excused:** Jennifer Campos, Michelle Rasmussen, Bryce Yadon

**WSDOT staff present (all remote):** Elizabeth (Liz) Bastian, Ricardo Gotla, Stan Suchan, Pamela Vasudeva, Debi LaVaque

## Meeting convened at 10:03 AM

### 1. Welcome & Opening Remarks – Marshall Elizer

- Marshall welcomed committee members. WSDOT is targeting June to start returning to the office, and the next several committee meetings will continue to be virtual.
- Alan Adolf of Yakima Valley Council of Governments, the committee's new regional planning organization representative, introduced himself to the committee.
- Marshall congratulated Mary Anderson on receiving the Association for Commuter Transportation (ACT)'s TDM professional certification.

### 2. Public Comment

- Patricia Davis from Demarche Consulting introduced herself to the committee.

### 3. TDM Action Plan – Ricardo Gotla

- The committee reviewed the [action plan](#), noting that progress has been made on most initiatives.
- The current TDM action plan for the committee and TDM Executive Board expires on June 30, 2021. As part of the process for creating the 2021-2023 action plan, Ricardo suggested a summer retreat, likely remote. A consultant would be hired to facilitate.
  - i. Members unanimously expressed support for a work plan retreat.
  - ii. Some suggested reaching out to Senator Cantwell's and Representative Strickland's offices to speak on federal transportation priorities.
  - iii. Jennifer Hass suggested considering a three year plan.

- **Next steps:** WSDOT staff will put together some retreat options and present them to the committee for review and approval at a subsequent meeting.

#### **4. Multimodal budgeting overview – Veronica Jarvis & Adrian Down**

- Veronica Jarvis (Thurston Regional Planning Council) and Adrian Down (Port of Seattle) presented to the committee along with Jenna Forty on the basics of how multimodal transportation budgeting works in Washington state.
  - i. A recording of the presentation can be found [here](#).
  - ii. Slides can be found [here](#).
- Veronica also shared the following document links for reference on state transportation budgeting:
  - i. [Office of Financial Management Fund Reference Manual](#)
  - ii. [Office of Financial Management Transportation Revenue Information](#)
  - iii. [Joint Transportation Commission Transportation Resource Manual](#)
- Members expressed effusive interest in the presentation, and had the following questions and comments:
  - i. How COVID has impacted the transportation budget
  - ii. “Regionalizing” TDM-related grants and other investments

#### **5. Letter of support for multimodal investments – Ricardo Gotla**

- Ricardo shared the most recent draft of the committee’s letter of support for preserving multimodal investments with the committee.
- Members discussed amending the letter to clarify that they support a fully-funded state ferry system (including funds to electrify/”green” the ferry fleet), but that those funds should come from gas tax revenues as part of the highway system and not the multimodal account.
  - i. Carol Cooper motioned to adopt the letter with amended language.
  - ii. Jan Ollivier seconded.
  - iii. Motion carried unanimously.
- Ricardo shared that he will be leading weekly 30 minute meetings to share legislative updates with committee and board members.

#### **6. Closing remarks – Marshall Elizer**

**Meeting adjourned at 11:54 AM.**

---