

Transportation Demand Management Technical Committee Meeting Minutes

October 27, 2020
Teleconference



Committee members present (all remote): Mary Anderson, Jennifer Campos, Carol Cooper, Billy Duss, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Michelle Patrick, Michelle Rasmussen, Staci Sahoo, Kim Stolz, Michael Villnave, Dustin Watson, Bryce Yadon

Committee member(s) excused: N/A

WSDOT staff present (all remote): Alon Bassok, Elizabeth (Liz) Bastian, Kate Ito, Brian Lagerberg, Amber Nguyen, Stan Suchan, Pamela Vasudeva, Debi Viniarski

Meeting convened at 2:02 PM

1. Welcome & Opening Remarks – Marshall Elizer

- Marshall welcomed committee members. While the state supreme court has overturned Initiative 976, it has yet to be determined how this will affect budgeting in the next biennium.

2. **Public Comment** – No public comment was submitted.

3. Legislative engagement for preserving multimodal investments update – Bryce Yadon

- Bryce provided committee members some updates on how the legislature is planning to work once session begins in January. Advocacy and engagement will be different this year, and committee schedules may be reduced.
- Jan Ollivier provided the committee a summary of meetings with legislative members. Members of the committee and TDM Executive Board have met with Senator Saldaña, Senator Nguyen, and Chair Fey.
- Karen Parkhurst asked if the message of TDM as part of a COVID-19 solution to keep people working and the economy moving was resonating. Members who had participated in legislative meetings affirmed that it was.
 - i. Carol Cooper noted that TDM as a preservation and maintenance strategy also resonated.

4. Statewide broadband initiative – Russ Elliott

- Russ Elliott, director of the Washington State Broadband Office, gave a presentation to the committee about the current effort to improve broadband office across the state. Presentation slides can be viewed [here](#).
 - i. Russ noted that COVID-19 has accelerated interest in broadband expansion, as remote work and school does not work without a reliable network connection.
 - ii. Russ encouraged members and partners to take the state broadband speed survey: <https://www.commerce.wa.gov/building-infrastructure/washington-statewide-broadband-act/speedtestsurvey/>
- Members asked Russ about data caps and throttling, consumer protections, comparable business models, infrastructure, and broadband access in low income urban areas.
- Marshall noted that a broadband group has recently been stood up at WSDOT.

5. Commute trip reduction supplemental survey results – Kate Ito

- Kate presented the initial results from the supplemental commute trip reduction (CTR) survey to the committee. Redmond, Kent, and Community Transit participated, and results are from August 2020 – October 2020. The survey is still live, so more results may be coming. Presentation slides can be viewed [here](#).

6. Statewide telework initiative – Pamela Vasudeva

- Pamela presented a series of potential initiatives to maintain statewide telework post-COVID. These initiatives were drafted based on national outreach, best practices research, and an extensive literature review. There is no silver bullet here, and lots of learning still to come.
- Members expressed support for the document, making the following comments:
 - Incorporating the cost savings of taking SOV trips out of the system
 - Ensuring small business have access to telework technical assistance
 - Adding levels of feasibility and effort, pros/cons, etc. to document to focus discussions

7. Closing Remarks – Marshall Elizer

Meeting adjourned at 3:53 PM.
