

# Transportation Demand Management Technical Committee

## Meeting Minutes

September 24, 2020

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**Committee members present (all remote):** Mary Anderson, Jennifer Campos, Billy Duss, Marshall Elizer, Jenna Forty, Jennifer Hass, Jan Ollivier, Karen Parkhurst, Michelle Patrick, Michelle Rasmussen, Staci Sahoo, Kim Stolz, Dustin Watson, Bryce Yadon

**Committee member(s) excused:** Carol Cooper, Michael Villnave

**WSDOT staff present (all remote):** Alon Bassok, Elizabeth (Liz) Bastian, Kate Ito, Brian Lagerberg, Stan Suchan, Pamela Vasudeva, Debi Viniarski

**Meeting convened at 10:02 AM**

### 1. Welcome & Opening Remarks – Marshall Elizer

- Marshall welcomed committee members, and asked how everyone was doing 6 months into the pandemic. Members shared the following positive and hopeful updates:
  - i. Creating new vanpools, which have become a lifeline for transporting essential workers
  - ii. Administrative adjustments being made to support telework post-COVID, which will reduce congestion
  - iii. Exploring non-fixed route public transportation options with partners
  - iv. Transit ridership slowly increasing, along with increased transit service levels

### 2. Public Comment – No public comment was submitted.

### 3. TDM Action Plan check-in – Ricardo Gotla

- Ricardo shared the TDM Action Plan with the committee, reminding members of the updates made in late May 2020. Some initiatives have changed or been put on hold due to COVID.
- Committee members shared it would be good to capture key points of progress for each initiative, and a summary of what has been completed to date.
- Committee members expressed that this was a useful document to review on a regular basis.

**Next Steps:** Elizabeth and Ricardo will work on compiling a document capturing milestones for action plan initiatives. Staff will plan for quarterly action plan check-ins with the committee.

#### **4. CTR survey changes – Alon Bassok**

- Alon presented an overview of the proposed Commute Trip Reduction 2021-22 survey schedule changes, which the committee reviewed at the August meeting. Since that time, staff has reached out to several groups for comment. The survey start date would now be July 2, 2021 instead of January 2, 2021. This change aligns with grant cycles, gives people additional time to complete their 2019-20 surveys, and allows for data consistency with the new survey tool (coming fall 2021).
- Committee members unanimously approved the proposed changes, with a request to clarify that jurisdictions can choose to use an alternative/supplemental survey for this survey cycle.

**Next Steps:** WSDOT data team members will continue to engage the committee and partners as this work moves forward. The updated survey schedule will be posted on the WSDOT website.

#### **5. Legislative engagement for preserving multimodal investments – Bryce Yadon**

- Marshall introduced the topic, sharing that a sprint team of committee and TDM Executive Board members had been working together on messaging, methods, and strategies for engaging decision makers on preserving multimodal investments.
- Bryce presented the proposed key messages, legislative ask criteria, and strategies to the full committee. He asked members if the key messaging aligned with the criteria, and if there were items that should be changed or added.
- Ricardo added that additional narrative and examples would be added by the sprint team should the committee approve the proposal.
- Members discussed the proposal at length, emphasizing the following:
  - i. Ensuring transit dependent populations do not see a reduction in service
  - ii. Emphasizing benefits of multimodal investments for climate, public health, etc.
- Members unanimously approved the proposal.

**Next Steps:** Ricardo will follow up with sprint team members on building out the narratives for key messages, and scheduling meetings with legislators.

#### **6. Closing Remarks – Marshall Elizer**

**Meeting adjourned at 12:50 PM.**

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