

DRAFT TDM Technical Committee & TDM Executive Board Action Plan

Last Updated: May 2020

ID	Priority Initiatives	Q3 2019			Q4 2019			Q1 2020			Q2 2020			Q3 2020			Q4 2020			Q1 2021			Q2 2021		
		Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21
	Ensure that improvements to existing TDM programs (such as CTR) meet stakeholder needs.	[Green bar spanning all months]																							
1	Update incentives guidance to support effective, locally developed marketing programs	[Green bar]																							
2	Provide jurisdictions technical assistance to enhance program delivery and increase program performance, e.g., exempting worksites and/or cities with extenuating circumstances																			[Green bar]					
3	Update and modernize CTR survey tool and program report to increase administrative efficiencies and develop more actionable performance data for local implementers	[White bar]																							
4	Develop strategies to provide new funding and program support to high need urban areas, e.g., Tri-Cities metropolitan area																			[Green bar]					
	Develop new, effective TDM strategies grounded in stakeholder input and expertise.	[Purple bar spanning all months]																							
5	Develop MOD statewide policy framework	[Purple bar]																							
6	Develop and execute 2 year MOD action plan	[Purple bar]																							
7	Develop and administer \$1 million first last mile pilot grant program	[Purple bar]																							
8	Create new TDM programs and policies that target non-CTR trip markets, e.g., small businesses, shift workers, special needs, older adults, public schools, airports, freight, etc. statewide telework, essential worker travel, healthcare & human services transportation (trips to hospital, pharmacy, etc.)																			[Purple bar]					
9	Provide technical support to new transportation management associations, e.g., Sea Tac, Redmond													[Purple bar]											
	Build statewide, multi-sector support for the implementation of TDM strategies.	[Blue bar spanning all months]																							
10	Joint Transportation Committee meeting presentations																			[Blue bar]					
11	Organize and support committee and board state legislative visits													[Blue bar]											
12	Organize TDM tours for legislative members during the interim session across the state																			[Blue bar]					
13	Create and support new TDM innovations grant funding opportunities													[Blue bar]											
14	Support national TDM legislative efforts, e.g., MORE Through TDM Act							[Blue bar]																	