

Washington Statewide Human Services Transportation Plan: TDM Technical Committee

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By the end of this session, we will have discussed:

- **Background on the Statewide Human Services Transportation Plan**
- **Feedback & input opportunities for TDM subject matter experts**

Demographic focus

Populations with dedicated transportation services and programs

- People with disabilities (physical and cognitive)
- People with low incomes
- Seniors
- Veterans
- Tribal members

Examples of other groups with special transportation needs

- Individuals experiencing homelessness
- Migrant/seasonal workers
- Families with young children
- Students
- People with limited English proficiency

Planning Requirements

Local and statewide requirements

- 18 local plans from transportation planning organizations (required)
- One statewide plan from WSDOT (not required)

Why create a statewide plan?

- Identify unmet needs in human services transportation
- Develop cost-effective strategies to address unmet needs
- Advance best practices and highlight emerging trends
- Inform the next cycle of local plans
- **Current plan is from 2013 – a lot has changed since then**

What goes in the statewide plan?



Progress to Date



Mid – late 2018:

Convened and collaborated with Human Services Steering Committee (Developed plan purpose, and preliminary lists of needs and strategies)

Late 2018 – early 2019:

Community engagement (phase 1) and report

Early – mid 2019:

Reviewed and analyzed local human services transportation plans

Fall 2019 – present:

Research and analysis: reviewed literature and data for the plan

Outreach: Community Engagement

Scripted interviews

One-on-one scripted interviews with providers and other industry professionals

Ride-alongs

Talk with customers and providers while they travel

Drop-in conversations

Talk with customers at a human services destination

Participatory gatherings

Hold open community meetings to hear directly from residents



Statewide Unmet Needs: Different Perspectives

Steering committee

Provider and agency perspectives on needs

Transportation planning organizations

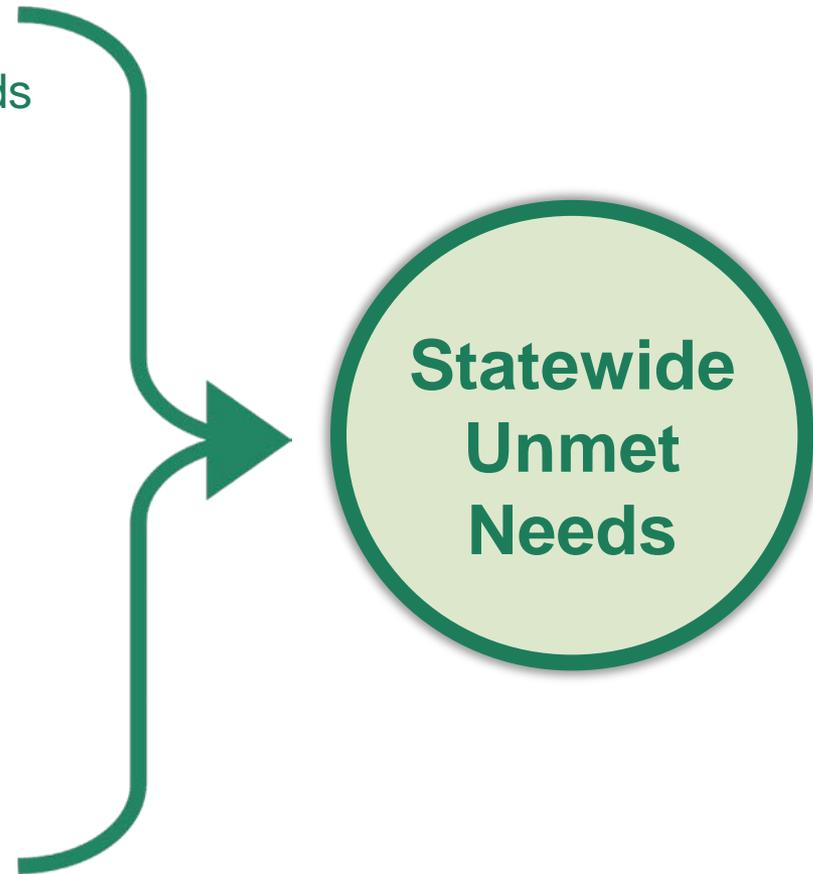
Regional perspectives on needs

Community engagement

Riders' perspectives on needs

Data analysis and literature review

Demographics, numbers, facts,
existing research, and case studies



What Makes a Good Strategy?

Actionable

Who is responsible for implementation?

Feasible and connected to needs

Is it a realistic approach?

Does it address the unmet needs?

Breadth and depth of effects

How many people does the strategy help?

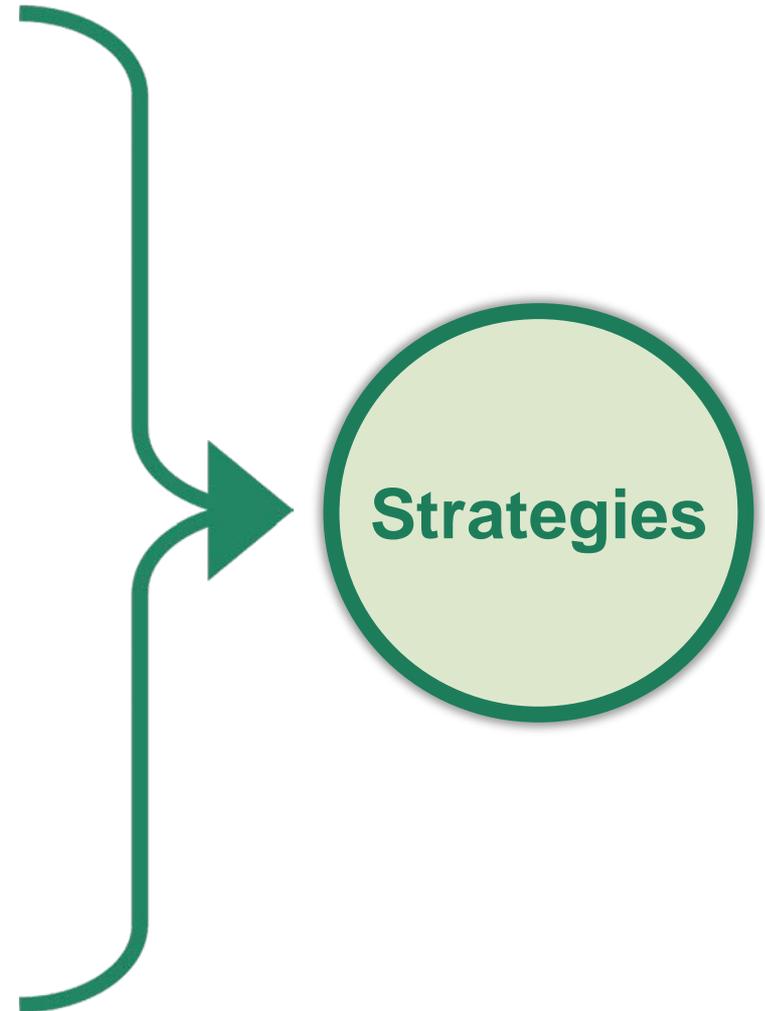
To what degree?

Cost effectiveness

How much will the strategy cost?

Priority

What is the priority of each strategy?



Next Steps & Milestones



Spring 2020:

Refine the draft needs and strategies



Summer 2020:

Develop draft plan, stakeholder review



Fall 2020:

Review draft plan, public comment period



Winter 2020:

Respond to comments



Early 2021:

Publish the updated plan

Refining TDM Strategies with Subject Matter Experts (1 of 4)

Use “First Mile / Last Mile” connections to bolster traditional fixed route transit:

- Who should be leading this strategy?
- What are the costs (startup and annual)?
- How do we measure the impacts?
- Who should WSDOT follow up with?

Refining TDM Strategies with Subject Matter Experts (2 of 4)

Look for public-private partnerships to efficiently fill gaps in transit service:

- Who should be leading this strategy?
- What are the costs (startup and annual)?
- How do we measure the impacts?
- Who should WSDOT follow up with?

Refining TDM Strategies with Subject Matter Experts (3 of 4)

Partnership with Transportation Demand Management/Commute Trip Reduction projects to build awareness of programs and services:

- Who should be leading this strategy?
- What are the costs (startup and annual)?
- How do we measure the impacts?
- Who should WSDOT follow up with?

Refining TDM Strategies with Subject Matter Experts (4 of 4)

Improve wayfinding for people with special transportation needs (technology & marketing):

- Who should be leading this strategy?
- What are the costs (startup and annual)?
- How do we measure the impacts?
- Who should WSDOT follow up with?

Questions?

Human Services Transportation Plan website:

www.wsdot.com/transit/2021-human-services-transportation-plan

- View the community engagement report (English and Spanish)
- Browse previous steering committee meeting agendas
- Review planning content as it is developed

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